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Webinar Report: RFID and IoT Solutions to Protect the Workforce

The COVID-19 pandemic has had an unprecedented impact on businesses in multiple markets, and firms of all sizes will need to deal with a variety of new issues. Altered supply

chains, a decentralized workforce, and providing safe and healthy employee workspaces are just a few of the new challenges. Retailers must deal with the logistical implications of a sudden increase in e-commerce, while manufacturers and laboratories must handle the volume with increased worker restrictions.

New and dramatic changes are coming. RFID and Internet of Things (IoT) technologies can be the answer for many of these issues. The ability to automatically identify and track items through the supply chain, manufacturing, transport and delivery processes, while minimizing physical handling and improving process efficiency, will be vital. These same technologies can be used to promote social distancing and contact tracing, and to protect the health and safety of those working in such environments. Choosing a partner that can help you develop resiliency and adaptability is key to the viability of your business.



Left to right: Jennifer Arndt, John Rommel, Diana Hage and Brian Docherty

With that in mind, RFID hosted a webinar on May 20, 2020, titled “Return to Work! RFID and IoT Solutions to Protect the Workforce.” The speakers during the webinar were Jennifer Arndt, IBM’s global Zebra alliance manager; John Rommel, RFID Global Solution’s director of Sales; Diana Hage, RFID Global Solution’s CEO; and Brian Docherty, IBM’s global technical leader.

Archived recording of the presentation are now available to

view on demand; the speakers have requested that we not share a copy of the slides used. The presenters own the copyright to these materials, which are being offered only for viewers' personal reference and should not be reused without permission. Please note that you must be a Registered User or Premium Member of RFID Journal, as you will be prompted to enter your e-mail address and password before viewing the recording. (Registration is free.)

Jennifer Arndt is responsible for the strategy and implementation of IBM's RFID and IoT solutions across all verticals. Previously, Arndt was the global retail executive for IBM Global Technology Services. She focuses on solutions in healthcare, retail and manufacturing, and holds a B.S. degree in mathematics, computing and electrical engineering from Notre Dame.

John Rommel leads sales and channel partner management for RFID Global Solution. He has more than 12 years' experience selling and delivering RFID and IoT solutions to the healthcare, logistics, manufacturing and government sectors. Rommel is the author of numerous business articles and a novel, and he holds MBA and B.S. degrees in marketing from Penn State University.

Diana Hage is responsible for strategy and for developing products to address market needs at RFID Global Solution. Previously, she was director of IBM's corporate strategy and a managing partner at IBM Global Services. She has an MBA from the Darden School of Business.

Brian Docherty is a global solution architect and technical leader in IBM's alliance with Zebra Technologies. He develops solutions that include IBM services and Zebra hardware in verticals including healthcare, manufacturing, transportation and logistics. Docherty earned his business degree from Durham College.

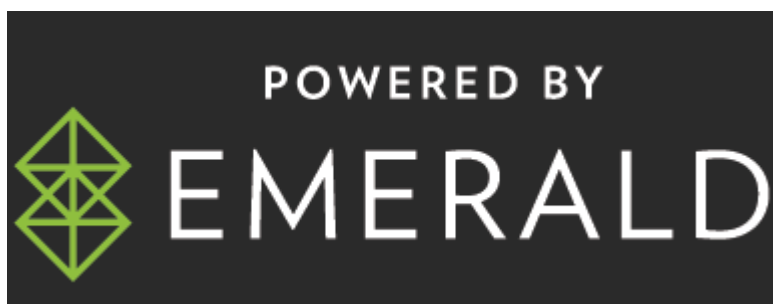
The next RFID Journal webinar will be “Best New Products of 2020: RFRain Smart Reader and Identiv Eco-Friendly Tags,” to be held on May 26 at 12:00 PM. For more information regarding this and other upcoming webinars and face-to-face events, visit RFID Journal’s events page.



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