



December 13, 2022

RFID in Action! – A Livestream Technology Demonstration



Listening to the Webcast

- The audio for this webcast is broadcast over the Internet.
- Make sure your computer or device's audio is available, unmuted and turned up to an acceptable level.
- Often just disconnecting and reconnecting to the webinar will allow you to catch a better audio stream if you are experiencing any problems.

How to Ask a Question

- It is easy to ask a question at any time during the event.
- You can ask questions in the box at the bottom of the screen.
- Type your question into that box and hit submit.
- Your questions will be queued up for me.
- I will present them to the speaker at the end of the presentation.

Presentations

- We will send you an email in a few days with a link to the recordings of this presentation and PDFs of the slides.
- You can review the on-demand recording of this event and all RFID Journal virtual events and webinars by going to:
www.rfidjournal.com/rfid-journal-videos/
- You need to be a registered user of RFIDJournal.com
- Registration is free.

More RFID Journal Events!

- You can review the on-demand recording of **the Asset Tracking with Zebra Technologies and ServiceNow** webinar that took place on Nov. 29 at <https://www.rfidjournal.com/events/event/asset-tracking-with-zebra-technologies-and-servicenow>
- Registration will be open soon for **RFID Journal LIVE! 2023**, taking place May 9-11 in Orlando Florida - <https://rfidjournallive.com/>



Lowry Solutions Presents

RFID in Action! – A Livestream Technology
Demonstration



Agenda

- About Us
- Common Warehouse & Plant Floor Location Challenges
- Demonstration of Zebra's MotionWorks using
 - Fixed Passive RFID
 - Passive Real Time Location Systems (RTLS)
 - Active Ultra-wideband (UWB) RTLS
- Next Steps
- Q&A



About Lowry Solutions

40+

**Years implementing
technology innovations
nationwide**

10,000+
Clients

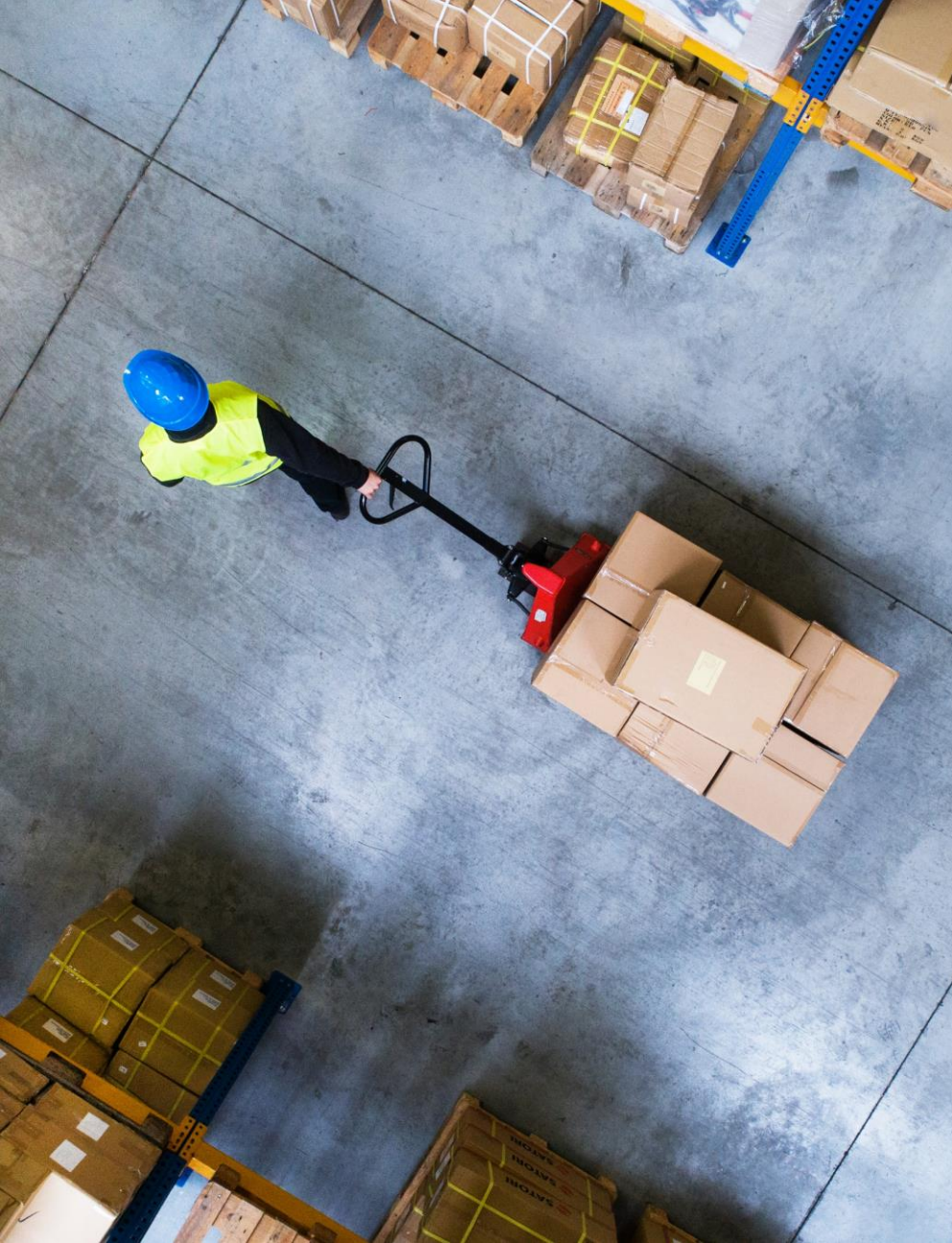


17 years experience
deploying and managing
RFID solutions



Recognized industry leader
in location solutions,
enterprise mobility, IoT, and
manage print services





Common Warehouse & Plant Floor Location Challenges



Locating and tracking inventory and assets

- Can't find parts, materials, finished goods or assets quickly
- Lack of real-time, accurate inventory and asset visibility
- Slow and error-prone manual tracking processes and scanning



Keeping up with order fulfilment demand

- Warehouses and plants are overwhelmed
- Bottlenecks, errors and lack of speed, accuracy and efficiency



Labor shortages and rising labor costs

- Hard to hire, train and retain good workers
- Rising labor costs and increased process exceptions





Next Steps

- Gartner Thought Leadership Reprint
When and Why Enterprises Should Implement RFID to Track Critical Assets
- **Asset Tracking with Zebra Technologies and ServiceNow**
[Asset Tracking with Zebra Technologies and ServiceNow - 1580855 \(webcasts.com\)](#)

Thank You

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