December 13, 2022

RFID in Action! – A Livestream Technology Demonstration
Listening to the Webcast

- The audio for this webcast is broadcast over the Internet.
- Make sure your computer or device’s audio is available, unmuted and turned up to an acceptable level.
- Often just disconnecting and reconnecting to the webinar will allow you to catch a better audio stream if you are experiencing any problems.
How to Ask a Question

- It is easy to ask a question at any time during the event.
- You can ask questions in the box at the bottom of the screen.
- Type your question into that box and hit submit.
- Your questions will be queued up for me.
- I will present them to the speaker at the end of the presentation.
• We will send you an email in a few days with a link to the recordings of this presentation and PDFs of the slides.
• You can review the on-demand recording of this event and all RFID Journal virtual events and webinars by going to: www.rfidjournal.com/rfid-journal-videos/
• You need to be a registered user of RFIDJournal.com
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More RFID Journal Events!

• You can review the on-demand recording of the Asset Tracking with Zebra Technologies and ServiceNow webinar that took place on Nov. 29 at https://www.rfidjournal.com/events/event/asset-tracking-with-zebra-technologies-and-servicenow

• Registration will be open soon for RFID Journal LIVE! 2023, taking place May 9-11 in Orlando Florida - https://rfidjournallive.com/
Lowry Solutions Presents

RFID in Action! – A Livestream Technology Demonstration
Agenda

• About Us
• Common Warehouse & Plant Floor Location Challenges
• Demonstration of Zebra’s MotionWorks using
  • Fixed Passive RFID
  • Passive Real Time Location Systems (RTLS)
  • Active Ultra-wideband (UWB) RTLS
• Next Steps
• Q&A
About Lowry Solutions

40+
Years implementing technology innovations nationwide

10,000+
Clients

17 years experience deploying and managing RFID solutions

Recognized industry leader in location solutions, enterprise mobility, IoT, and manage print services

GS1 Solution Partner
Microsoft Gold Partner
SOC 2 TYPE II CERTIFIED
RAIN ALLIANCE
Common Warehouse & Plant Floor Location Challenges

Locating and tracking inventory and assets
- Can’t find parts, materials, finished goods or assets quickly
- Lack of real-time, accurate inventory and asset visibility
- Slow and error-prone manual tracking processes and scanning

Keeping up with order fulfilment demand
- Warehouses and plants are overwhelmed
- Bottlenecks, errors and lack of speed, accuracy and efficiency

Labor shortages and rising labor costs
- Hard to hire, train and retain good workers
- Rising labor costs and increased process exceptions
Next Steps

• Gartner Thought Leadership Reprint
  When and Why Enterprises Should Implement RFID to Track Critical Assets

• Asset Tracking with Zebra Technologies and ServiceNow
  Asset Tracking with Zebra Technologies and ServiceNow - 1580855 (webcasts.com)

Thank You
www.lowrysolutions.com