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RFID in Health Care 2022

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Sponsored by:



RFID Labels Track Single Doses of Propofol

**Speaker: Seth Coombs, Chief
Commercial Officer (CCO),
Genixus**

Introduction



Seth Coombs is the Co-Founder and Chief Commercial Officer for GENIXUS. He has 20 years of commercial experience across Pharma, Vaccines, Biologics, Digital, and Generics. He holds an MBA from Columbia & a BA from Iowa.



Ramsey Doany is the Corporate Development Strategy Manager and RFID Architect for Kit Check. He holds a master's degree in Electrical Engineering with a specialization in wireless communication systems.

Essential injectable medications are challenged by supply chain volatility/risk & constrained formulations

Materials & Manufacturing Ex-US



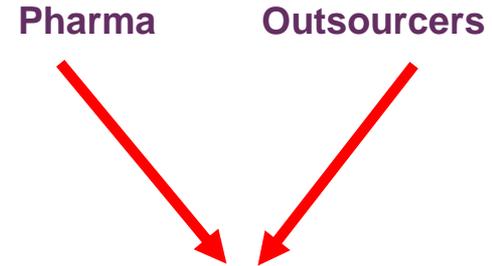
Challenge:
Quality and availability

Essential injectables require manipulation



Challenge: *Preparation complexity and cost*

Industry hasn't filled the gap



Challenge: *not focused on delivery innovation*

US hospitals seek high-quality Ready-to-Administer (RTA) formats of essential medications to improve efficiency

6,090

of US Hospitals

1000+

Injectable products
routinely purchased by
US hospitals

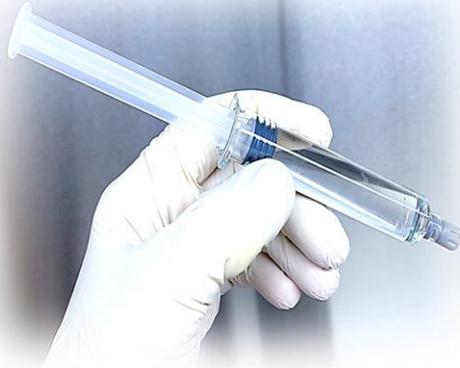
<23%

In RTA formats

79%

% of US Hospitals rely
on outsourcing for
RTAs

GENIXUS: A pharmaceutical manufacturer focused on transforming acute & critical care medicines



Ready-to-Administer Products

- Durable-polymer syringe
- Long-term stability
- RFID enabled with Kit Check



Vertically-Integrated Platform

- Automated equipment
- Stringent manufacturing controls
- Quality processes equivalent to biotech



US-Established Operation

- TAA-compliant sourcing
- Transparent supply chain
- Readily accessible for inspection

GENIXUS products: designed to maximize customer value

- Ready – to – administer
- Long-term stability
- Durable-polymer syringe
- Intuitive labeling & packaging
- Latest RFID track & trace technology
- Auto-dispensing cabinets (ADC) ready



GENIXUS products: Positive market feedback from Health Practitioners at multiple centers

“90% of the procedures within each of the 4 hospitals I’ve worked in handle all of these preparations in the room, with multiple things going on...this would be a great to have.”

- Anesthesiologist, VA

“What I like best about Propofol coming in a prefilled syringe is that its shelf stable and would reduce waste. We would convert most of our vials to the pre-filled syringe.”

- Pharmacy Procurement Director, CT

“I like the durability of the syringe...when can I get this?”

- Pharmacy Director, CA



“Having one medication error in our hospital is one too many. Your syringe will help keep our patients and staff out of harm’s way”

- Chief Quality Officer, NY

“We would be one of the first health systems to convert to Propofol. I’ll put you in touch with our Chief of Anesthesiology.”

- Pharmacy Director, NY

Kit Check

The Leader of Hospital Medication Management



- 1,000+ US Hospital Customers
- Becker's: 82% of all Pharmacy RFID systems are **Kit Check**
- 90-95% of tagged medications are **Kit Check Tags**
 - 150+ million tagged to-date



What is Kit Check?

Hospital Medication Management with RFID



Hospital Perspective

ROI for Hospitals: \$4 per vial

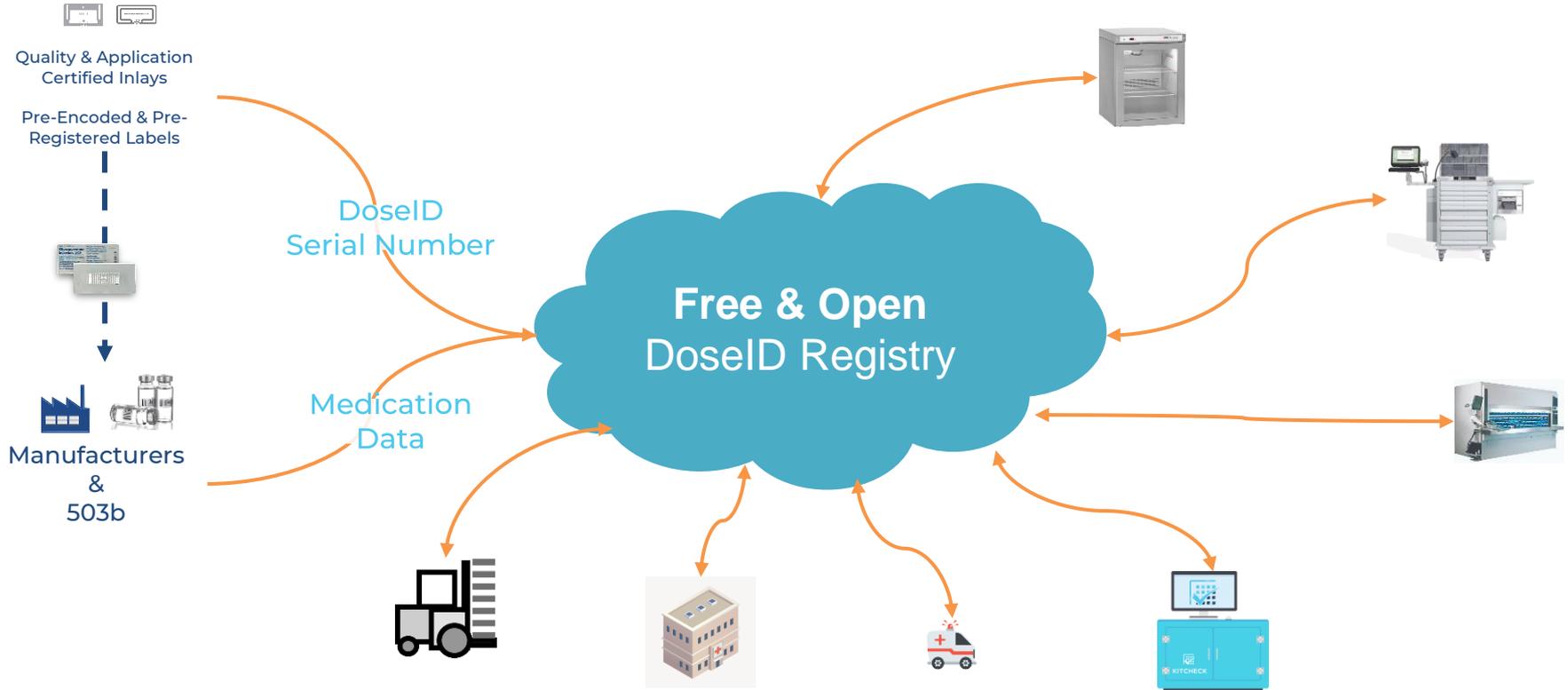
1. Restocking reduced from 30 minutes to 3
2. Inventory visibility and consumption tracking
3. Manages expiration and recalls
4. Optimize par level, reduce waste
5. Manage shortages



Underlying Technology

1. Inlays as small as 20mm x 10mm
2. 300+ tightly packed liquid-filled glass and plastic items inventoried < 3s **consistently**
3. Catalog of inlay manufacturers & label converters to choose from

Universal Visibility through DoseID



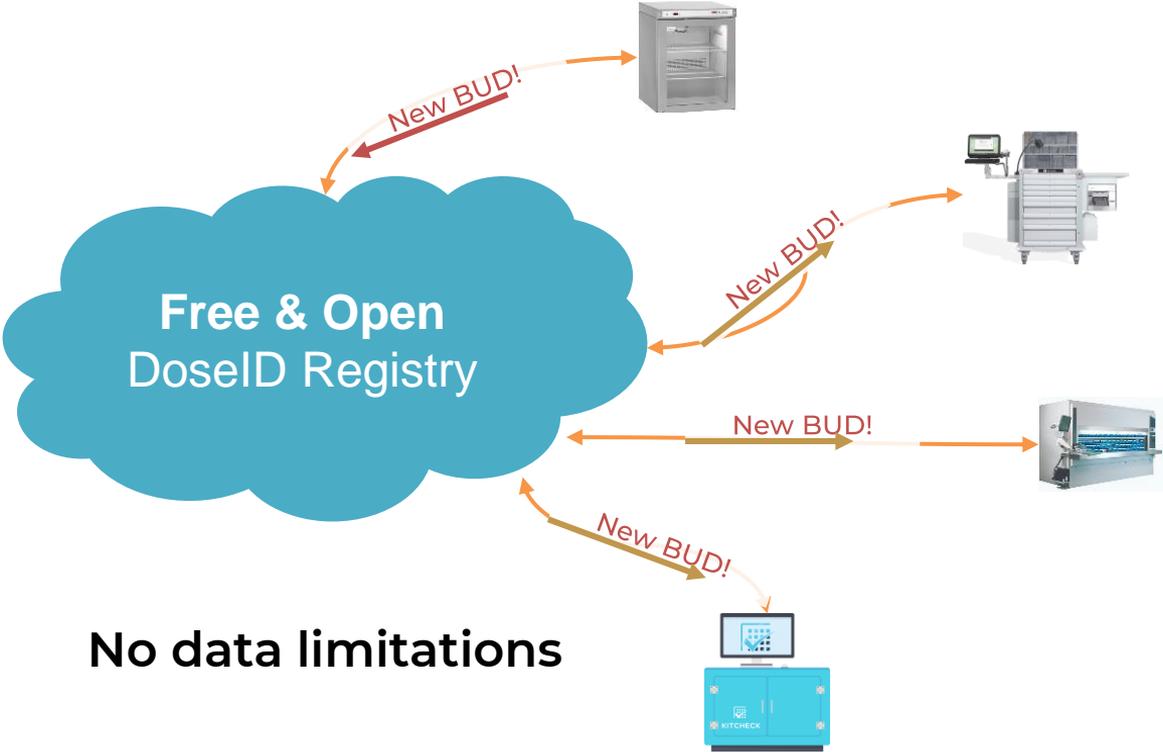
Universal Visibility through DoseID: Counterfeit Detection



**Protection against
counterfeits through
registry authentication**

Universal Visibility through DoseID: Data

Trigger Beyond Use Date
Updating automatically and
alert downstream systems



Universal Visibility through DoseID: Recalls

Two methods to initiate

- Crowd sourced from 2+ hospitals
- Manufacturer initiated

Realtime

- Regularly beat FDA and commercial services by several days



RFID JOURNAL VIRTUAL EVENTS

A promotional graphic for an event. The background is a photograph of the Orange County Convention Center at sunset, with palm trees in the foreground. The sky is a warm orange color. A dark blue horizontal band is overlaid across the middle of the image, containing white text. At the bottom, there is a solid dark blue bar with white text.

SAVE THE DATE

May 9-11, 2023 | Orange County Convention Center | Orlando, FL

RFID JOURNAL LIVE!

THANK YOU