



DRIVING THE RFID AGENDA IN RETAILING A Two-day Interactive Workshop Organised by the ECR Retail Loss Group

5th-6th October 2022, Central London

Context

Increasingly, retailing is becoming an ever more complex, competitive, and demanding, business. The growth of online shopping has driven consumer expectations across the retail landscape, demanding operating models that can offer a myriad of ways in which the consumer can browse, select, pay, receive, and indeed return products – the rise of omni channel retailing!

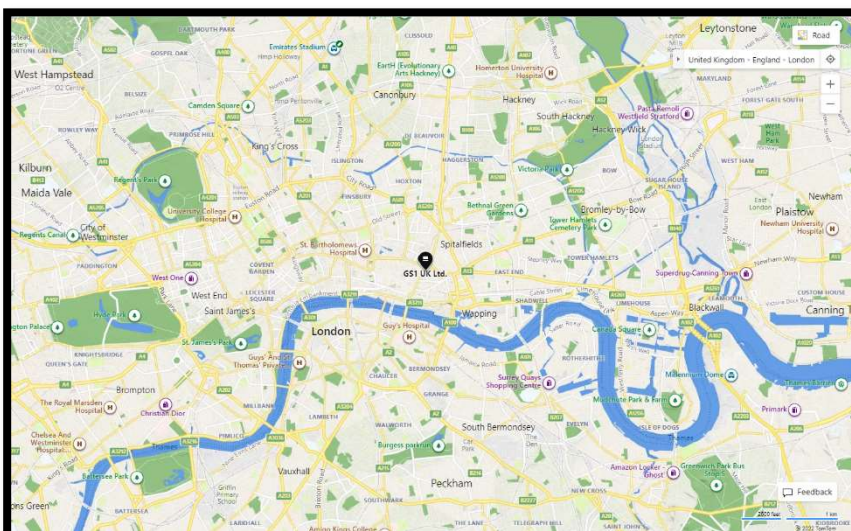
To best serve this new generation of shoppers, retailers and brand owners have invested in online commerce fulfilment and returns centres while adding work processes and technologies in their stores to pick, pack, pass on to customers and then ship online orders, and of course accept any return items. In this new retail context, not knowing with an extraordinarily high level of confidence where your inventory is in your supply chain network at any one point in time, and for those inventory records to be correct, has become business critical.



To this end, there are many examples of retailers and brand owners that have now invested in sustainable, integrated, and digital retail supply chain networks, with RFID as one of the critical enabling technologies. The ECR Retail Loss Group has established a Working Group focussed on this issue to provide RFID leaders from retailers and brand owners looking to leverage the power of collaboration to drive innovation, best practices, and new use cases through virtual and in-person meetings. As part of this work, the ECR Retail Loss Group is arranging a unique in-person meeting in Central London in October 2022.

Who Is Attending?

The invitation to attend is open to any retailer or brand owner. It will be especially interesting for those companies who have already participated in the ECR virtual working group meetings. To date, the RFID leaders from over twenty retailers (see logos) have registered to attend, and those with stores with RFID on London's Oxford Street have offered up store tours to see RFID in action and for the group to hear directly from those on the shop floor.



Meeting Location

G51 UK
Hasilwood House
60 Bishopsgate
London
EC2N 4AW

Workshop Agenda

Wednesday October 5 th	
From 12.00	Arrivals & Lunch
13.00	Introductions, Expectations & Agenda
13.30	Reviewing RFID in Practice: Store Visits <i>Participants will be divided into small groups of 3-4, with each group visiting two retail stores in Oxford Street area, to hear and see how store teams are utilising RFID.</i>
16.30	Store Visit Debriefs <i>Through a facilitated discussion, groups will share their insights and learnings from the store visits.</i>
18.00	Innovation Networking Session/Drinks & Nibbles <i>Participants will be given the opportunity to quickly meet and question representatives of a number of invited start-ups / innovators offering new ways to use RFID in retailing, for example, Crave Retail.</i>
20.00	Close

Thursday October 6 th	
08.30	Coffee & Day 1 Recap
09.00	Key Lessons From Utilising RFID in Retailing <i>All participants that have implemented some form of RFID system will share their top 10 learning experiences from planning, trialling, implementing, and rolling out RFID – both good and bad!</i>
10.10	Can RFID Really Contribute to Profit Protection? <i>While loss prevention has, to some extent, regularly featured on the RFID roadmap, it has rarely been a key business driver for investment. This session will critically examine the extent to which RFID systems can be used to control and manage retail losses.</i>
11.15	Comfort Break
11.30	Getting the Most out of an RFID Investment: Meeting the Omni-channel Imperative <i>Omni channel retailing generates greater levels of complexity and business-critical processes. This session will focus upon developing a better understanding of how RFID can be used to enable retailers to effectively deliver an omni channel operating environment.</i>
12.30	Lunch
13.30	RFID and B2B: Implications for Data Integration and Business Optimisation <i>As RFID becomes increasingly embedded at the point of manufacture, understanding both the opportunities and challenges this can bring is becoming ever more important. Participants will hear from leading experts in this area and have the opportunity to reflect upon how their companies can innovate in this space.</i>
14.30	Reflections and Next Steps
15.00	Close

Benefits of Participation

This two-day meeting will provide participants with the opportunity to take full advantage of a peer-to-peer learning experience, to gain new insights, new benchmark data and new thinking on the use and deployment of RFID. There is no cost to attend other than participants' own travel and accommodation costs. For overseas visitors, the ECR Retail Loss Group would be happy to help support the planning of additional benchmark retailer visits before and/or after the main meeting.

Next Steps

If your business is interested in sending participants, please send confirmation to colin@ecrloss.com