

MAY 17 - 19, 2022 MANDALAY BAY | LAS VEGAS, NV

RFD JOURNAL LIVE!

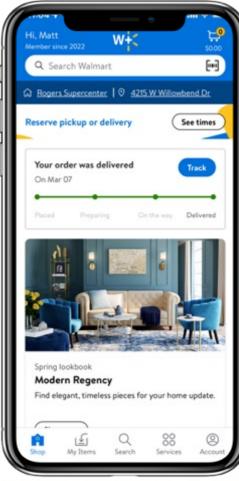
Walmart RFID

Matt Alexander

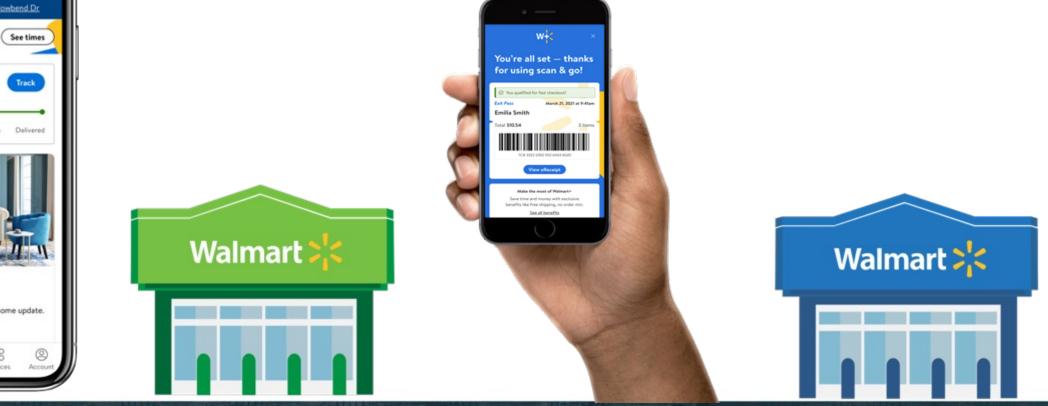
Senior Director of Merchandising Innovation



Landscape of Retail



"Your closest Walmart is the one in your pocket"





Changing with the Customer

OPD growth two-year stack

170%

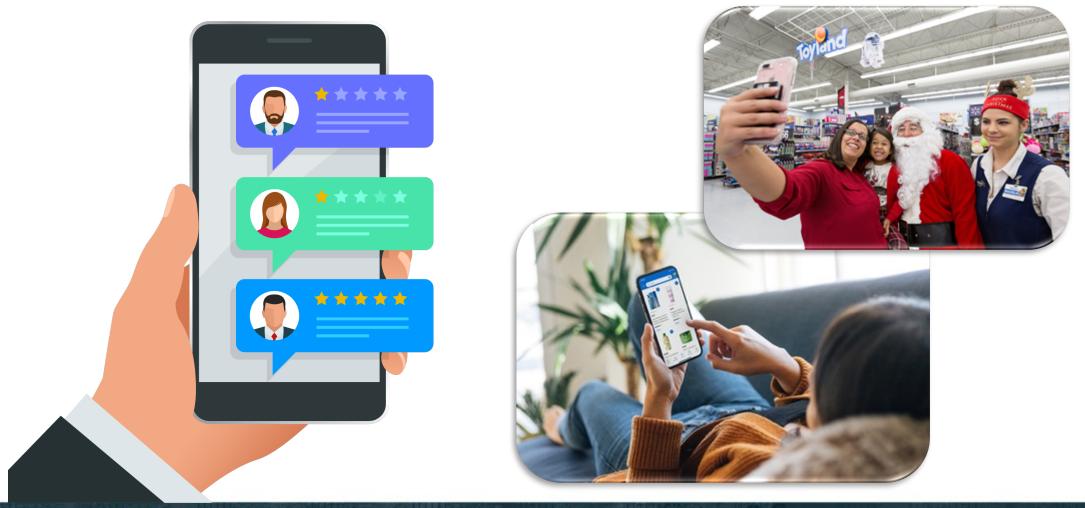
Increase in store fulfilled items YoY Growth in Express two-year stack

3X





Committed to Customer Experience





Customer Story Time

Expectation

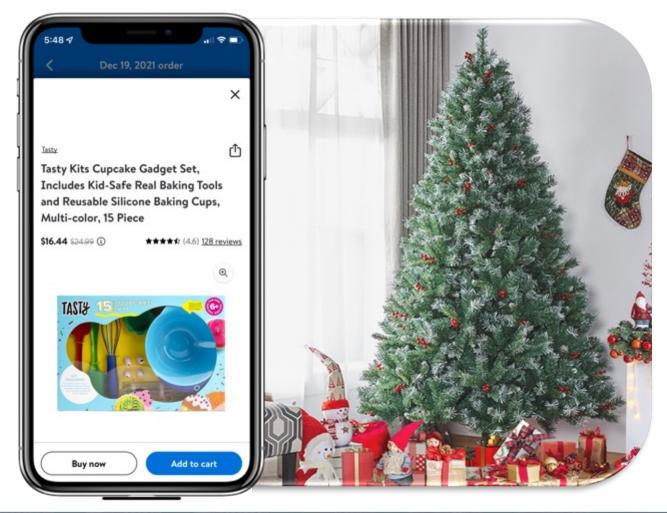


Reality





Customer Experience





Customer Experience

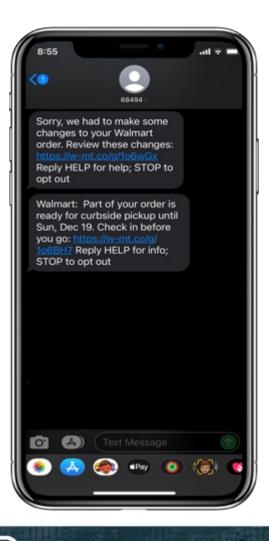


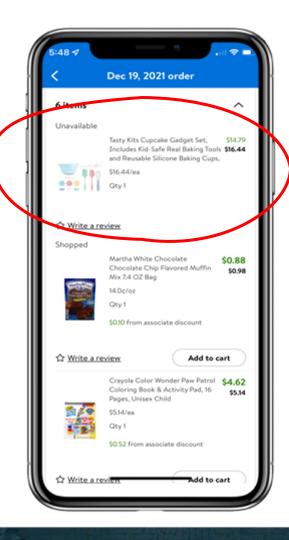
JOURNAL

2003 - 2022

Walmart 🔀

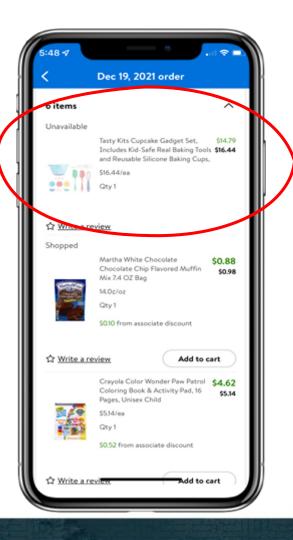
Save money. Live better.





Customer Experience







Why RFID



Omni success is critical



Success in apparel led to expansion



Inventory accuracy







Better Tags







New & Better Hardware

Technology has advanced

Software

Overcoming History

NEW MILLENNIUM

the

Walmart enters the new millennium dedicated to offering customers a seamless shopping experience, whether they are online, in a store or on a mobile device.

Food Center



Changing of Retail

THE 20105

PEOPLE-LED AND TECH-EMPOWERED

Walmart commits to serving customers in a changing retail environment, leveraging both associates and technology to make it happen.



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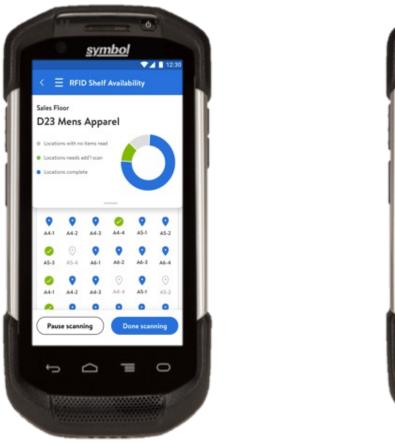
Nalmart

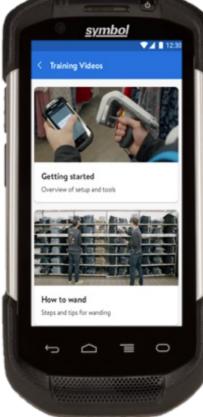
New Age of Retail



Keys to Success







Tech Enabled

Gamification

In App Training



Performance

Apparel Pre-Sub – Improved 30 ppt vs. pre-RFID

Store Execution

98%

Omni Unlocks





Week 01 Week 05 Week 09 Week 13 Week 17 Week 21 Week 25 Week 29 Week 33 Week 37 Week 41

Apparel

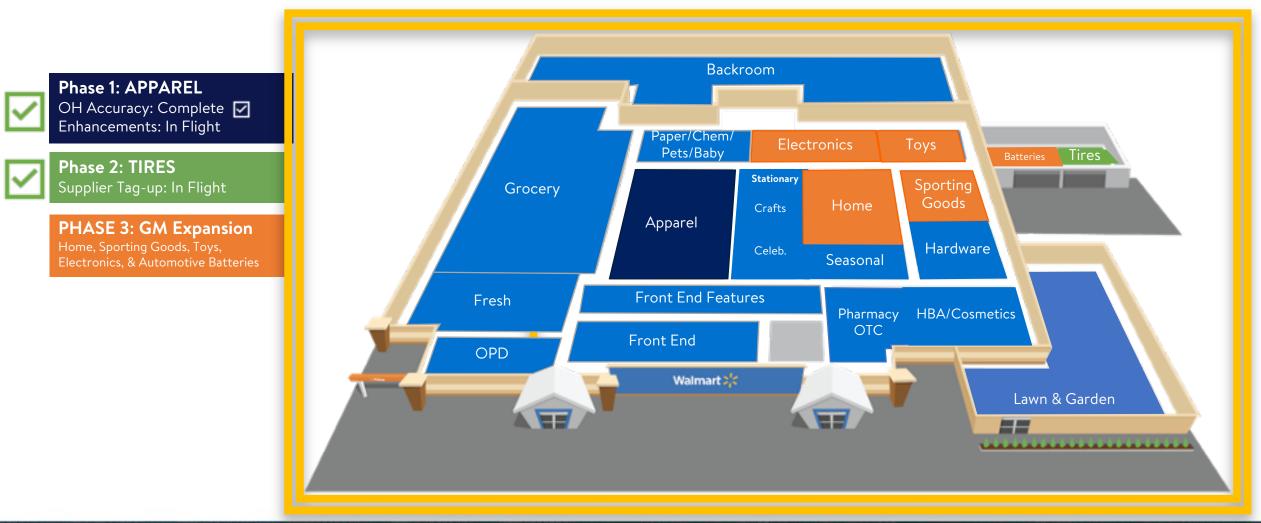
- Significant reduction in nil picks
- Greater online availability for picking
- Faster fulfillment for pickup
- Improved customer experience



Video Place Holder



Where We Are Going



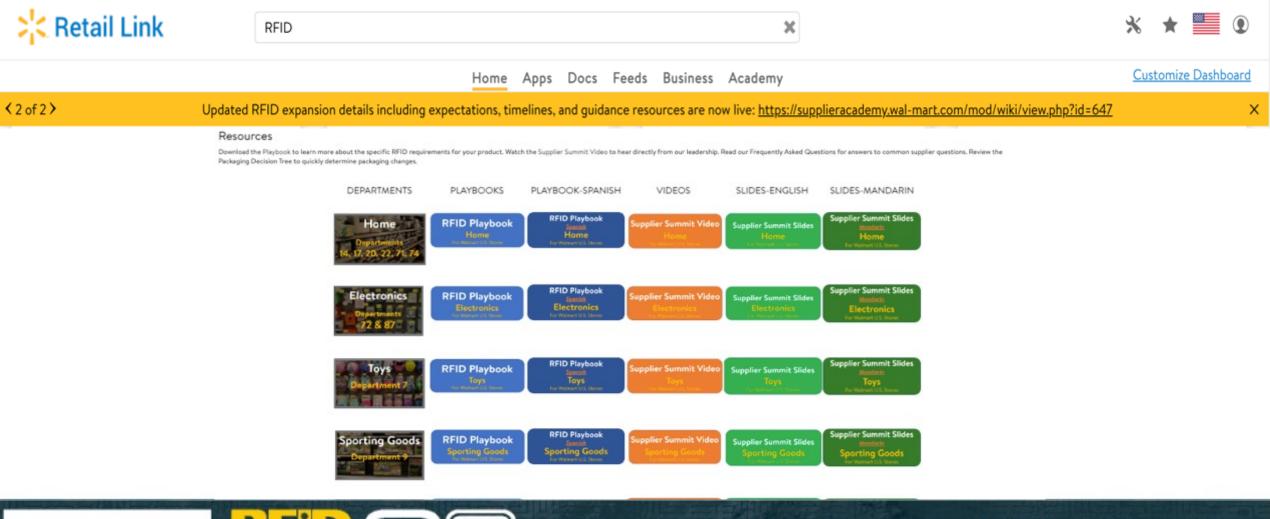


Supplier Support

🔆 Retail Link								RFID	×				•	
									Home Apps Docs Feeds Business Academy	Cus	stomiz	e Dasi	<u>hboard</u>	
<2 of 2>	•					Up	date	d RFID ex	ansion details including expectations, timelines, and guidance resources are now live: https://supplieracademy.wal-mart.com/mod/wiki/view.php?id=647				>	×
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Waln	nar	t Cale	nda						Business Terms & Agreements Supplier Academy					
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Supplier Support





Thank You





