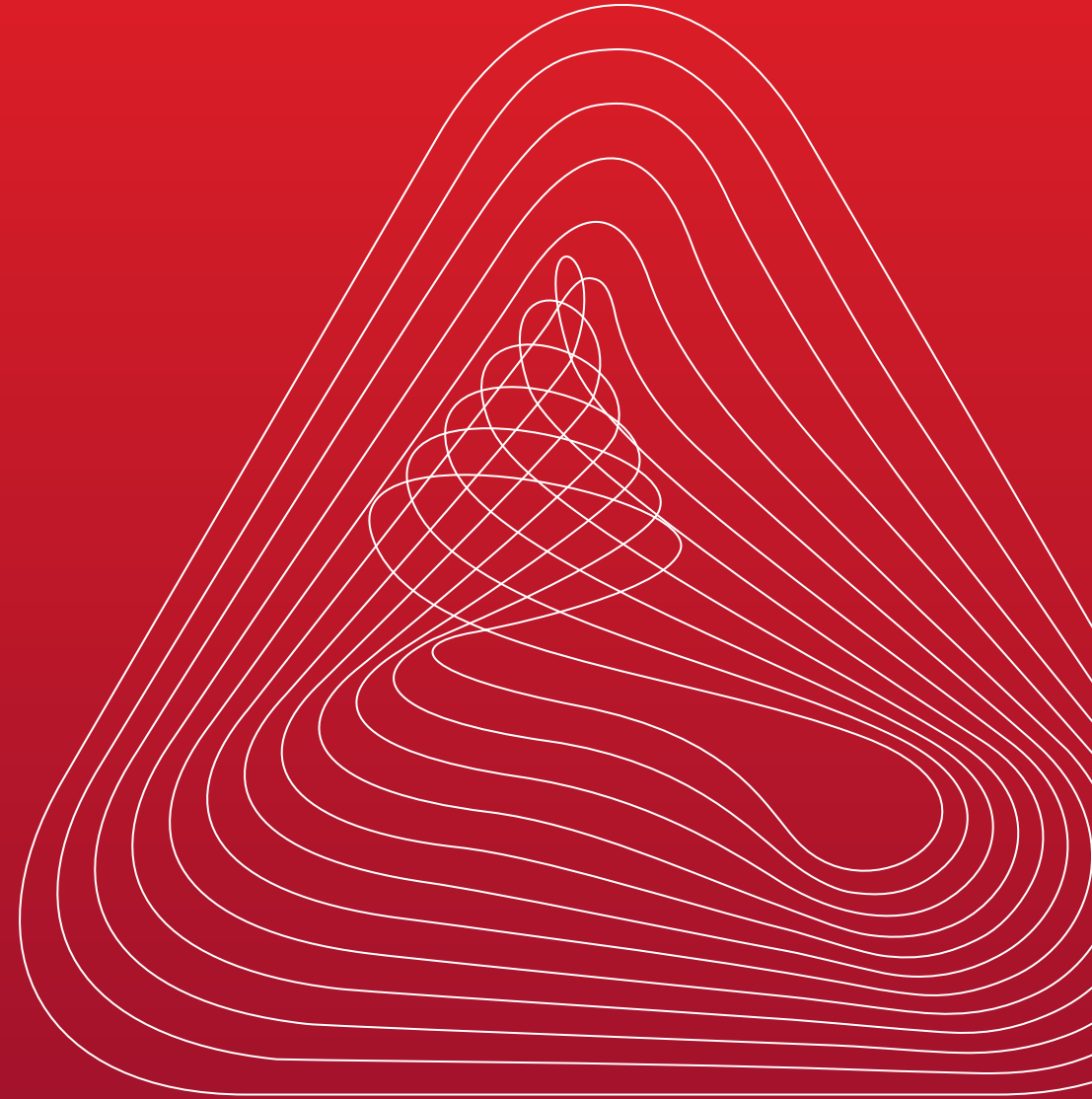


AD Dot: Finalist best new product award

May 19, 11:15 AM



Finalist best new product award

AD Dot

- Smallest UHF inlay available in the market
- Enables true item level traceability
- Allows more flexibility on the design of products



Finalist best new product award

AD Dot

Dimensions

Antenna size 3 x 3mm

Die cut size 4 x 4mm

Key applications



Healthcare



Electronics



Small items in industrial applications

May 2022



RFID
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Avery Dennison X RFID Journal LIVE!



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Q & A

“Now with AD Dot, customers do not have to limit their innovations due to their RFID tags. AD Dot is RFID technology that keeps up with our customers’ innovation.”

— Matti Tavailampi, Global Senior Product Line Manager,
Avery Dennison Smartrac

Thank you!

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