February 8, 2022

RFID in Retail 2022 Virtual Event

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Supply Chain Developer
Stadium AB

stadium
WOMEN

stadium
SNEAKERS POINT
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We compete every day!

Give our staff the best possibility to service our customers EVERY day!
stadium

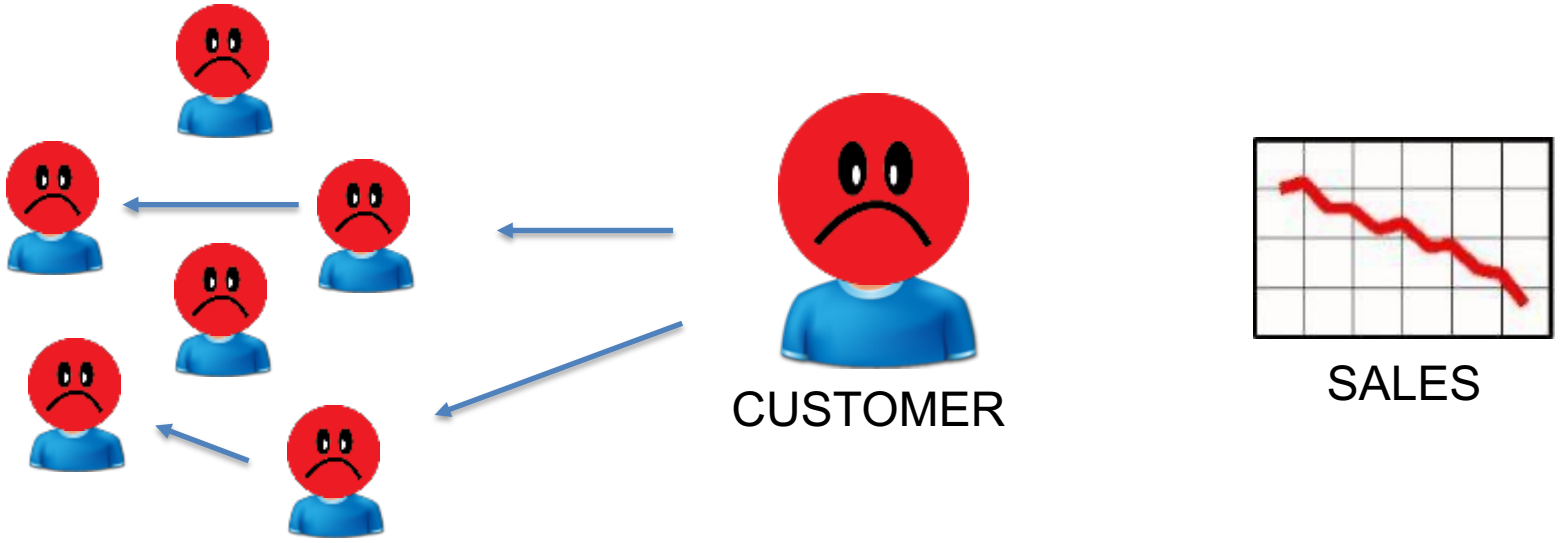
Cost of stock inaccuracy?

1 SKU inaccuracy one day

CUSTOMER

Best case scenario

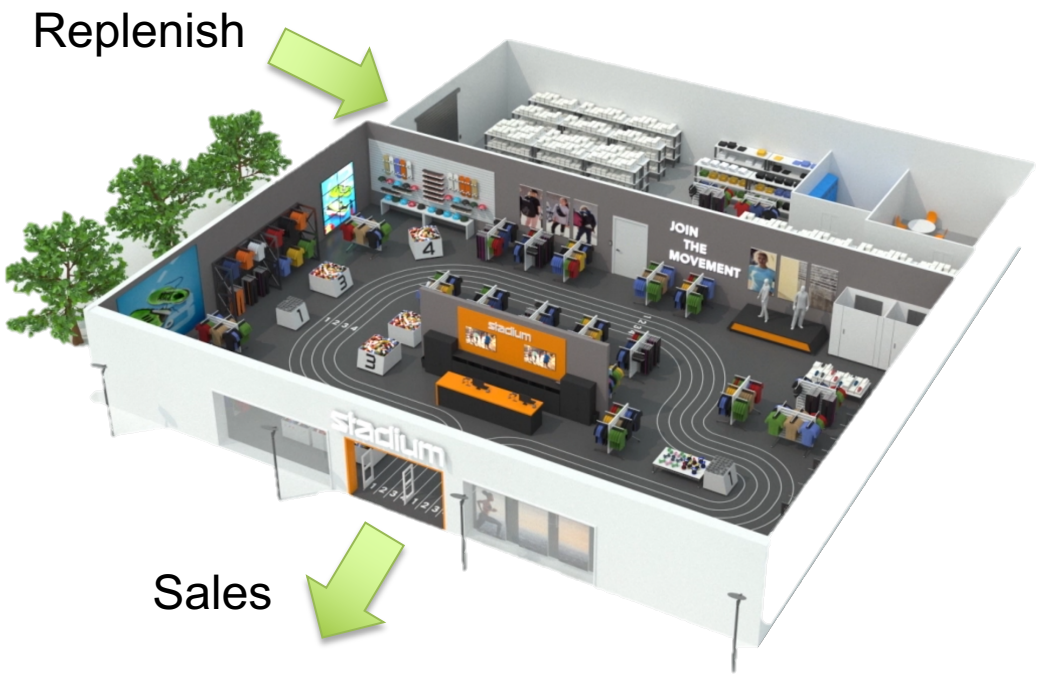
Cost of stock inaccuracy?



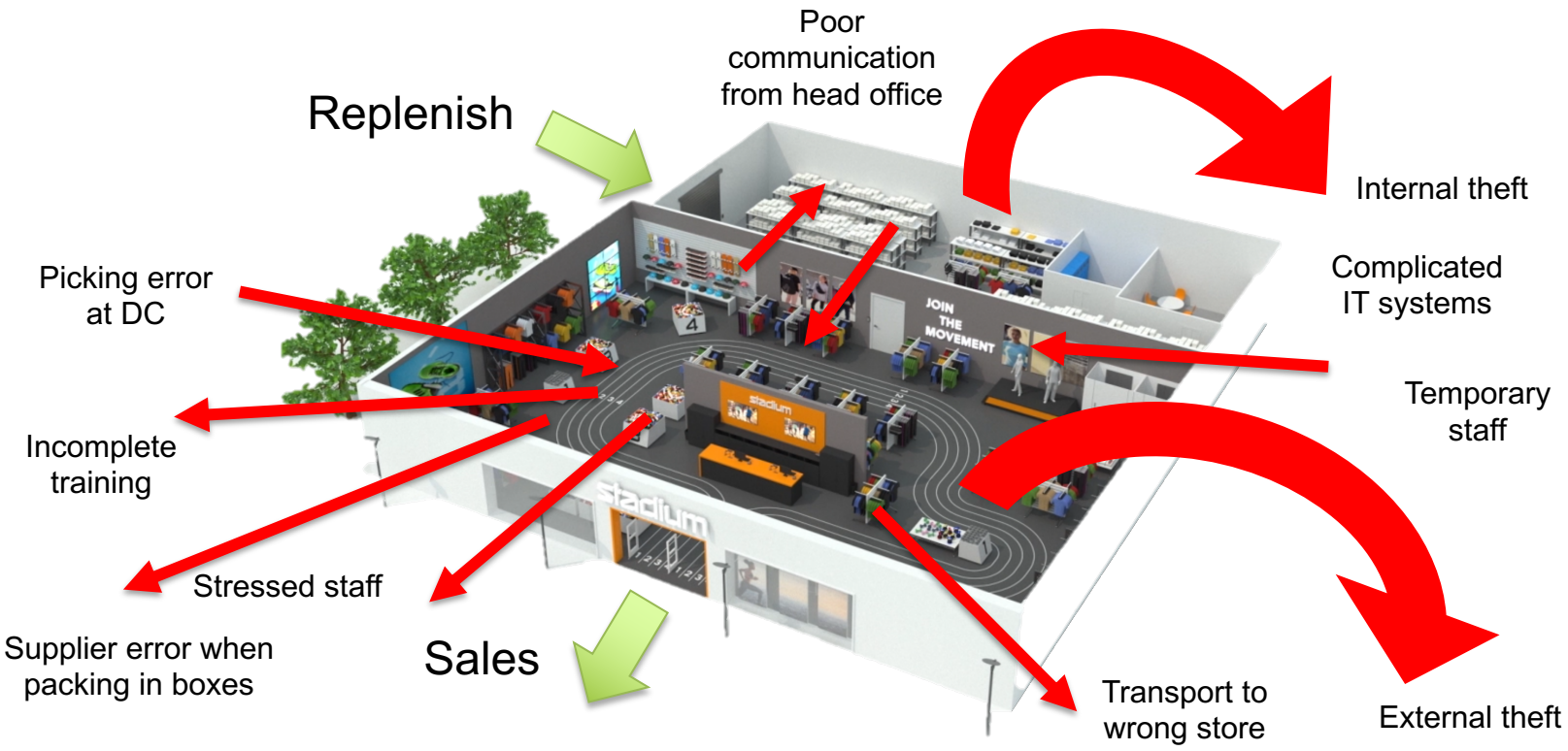
2015
Pre RFID
Inventory accuracy
99,5%
Supply chain developer

Manual inventory once a year!

Result: 99,5%



Events affecting our inventory accuracy each day! (avg 30 000 pcs in a store)



Events affecting our inventory accuracy each day! (avg 30 000 pcs in a store)

stadium

Missing items

+

Overstocked items

=

Financial accuracy!

Result: 99,5%

2015
Pre RFID
Inventory accuracy
99,5%
Supply chain developer

2015
Pre RFID
Inventory accuracy
70%
Supply chain developer

Game on!

SML | RFID

Pilot setup DC

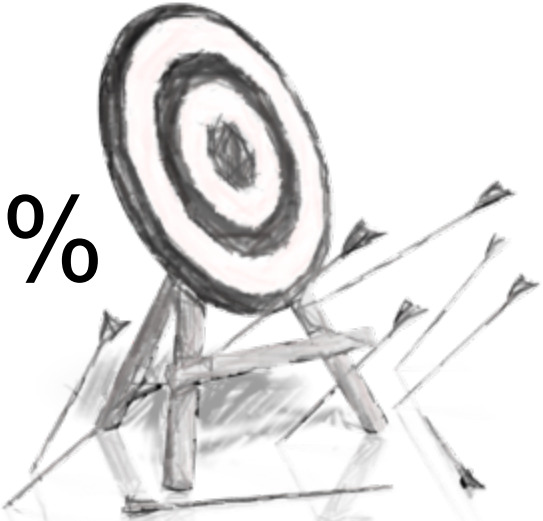
Everything shipped to the 2 pilot stores was RFID tagged at our DC

Pilot setup store

- WIFI
- 3 handheld RFID readers
- Shielding between sales floor and back stock

Result of pilot

65%

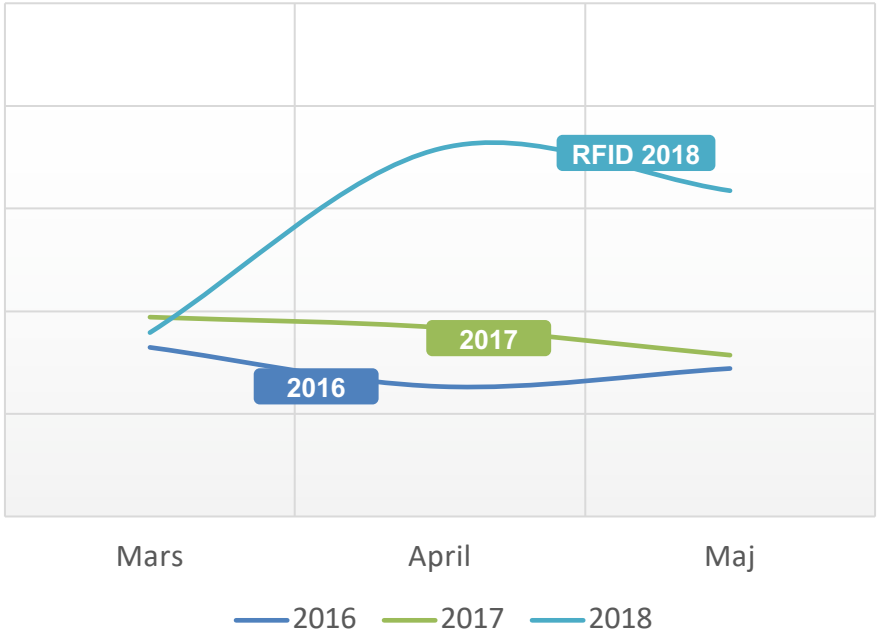


Before

97%

After

Result of pilot



Deployment

Strategy

- Train the trainer method
- 6 stores each week
- Expert user from the stores gave support when needed
- Dedicated central support team monitored progress for each store
- Follow up meeting each week with time for questions
- Extensive training documents

Findings

Process and cultural change for the organisation

The rest of the organisation was not able to catch up with new demands

Real time replenishment list

Competitors carrying the same brands

Buy online pick-up in store
Product is owned by the customer and should be excluded when taking inventory

Tags, tags, tags…

THANK YOU