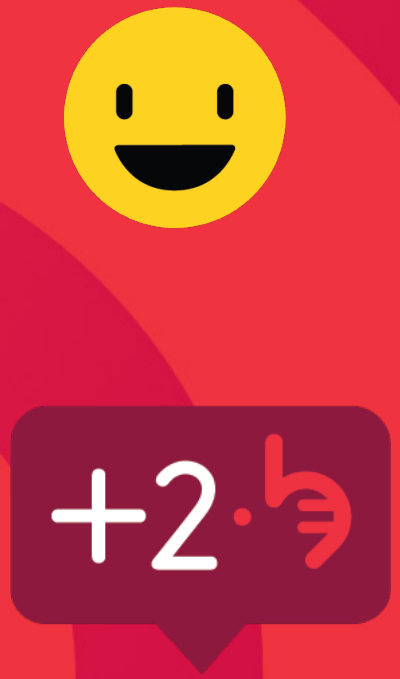
buck·e

Our bicycle reward system

Powered by Fairville

SAY HI TO OUR NEW TEAM

Fairville



Our successstory

"Where people matter and good is rewarded"

1 + 2 + 3 =

Rewarding good Behavior

Receive digital coins by biking, walking and producing less waste

Good for the environment

Behavioral change makes for a better environment and a sustainable one

Good for the local economy

The use of local currencies strengthens the local economy

Fairville

Overall gain

Fairville.be local

Community

Through a mobile city app, residents and visitors are engaged and **locally connected** in the city.

Wallet and coins

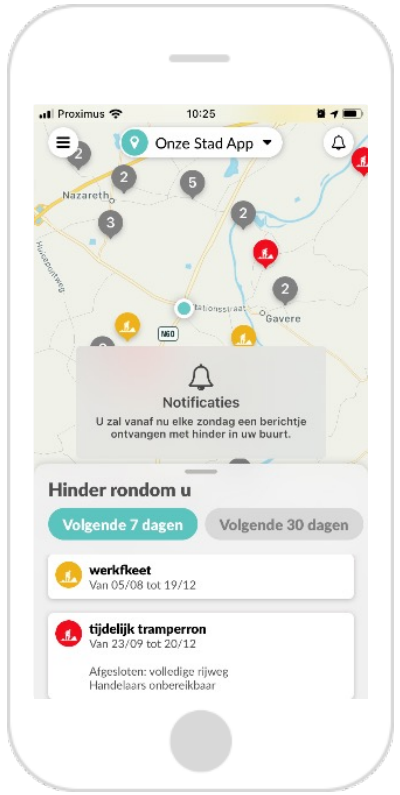
Local coins are saved in a digital wallet supported by a banking license.

Change of behavior

Sustainable travel or sustainable behavior is promoted and rewarded.

Fairville.be local

CityApp

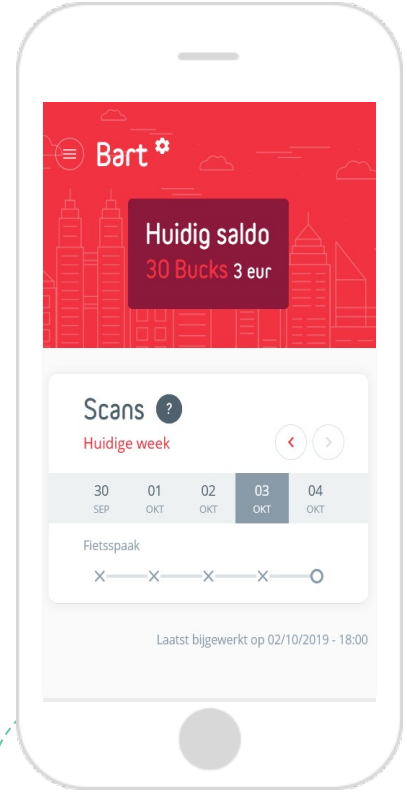


OUR CITY APP

Local gift voucher

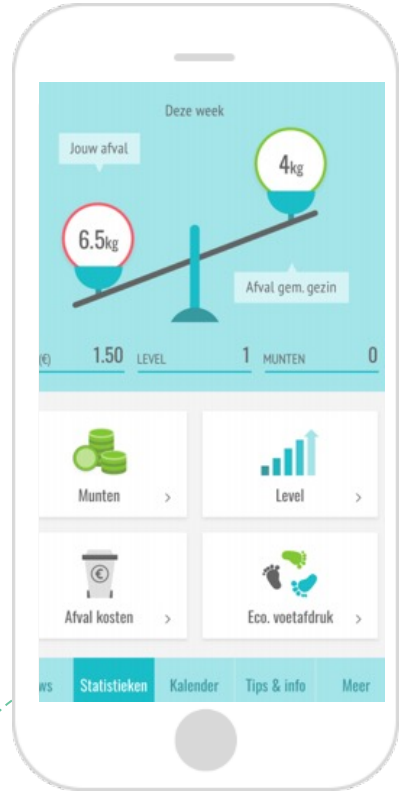
Cirklo Light

Bike reward system



buck·e

Waste reduction



MY WASTE

Buck-e takes on traffic safety at the school gate

Our goals

Health

Brings and keeps as many students as possible
moving

Safety

Fewer cars means less traffic, more safety

Clean

Better air quality at the schools through less CO2 emissions

Local economy

Stimulate local trade

How it works

01.

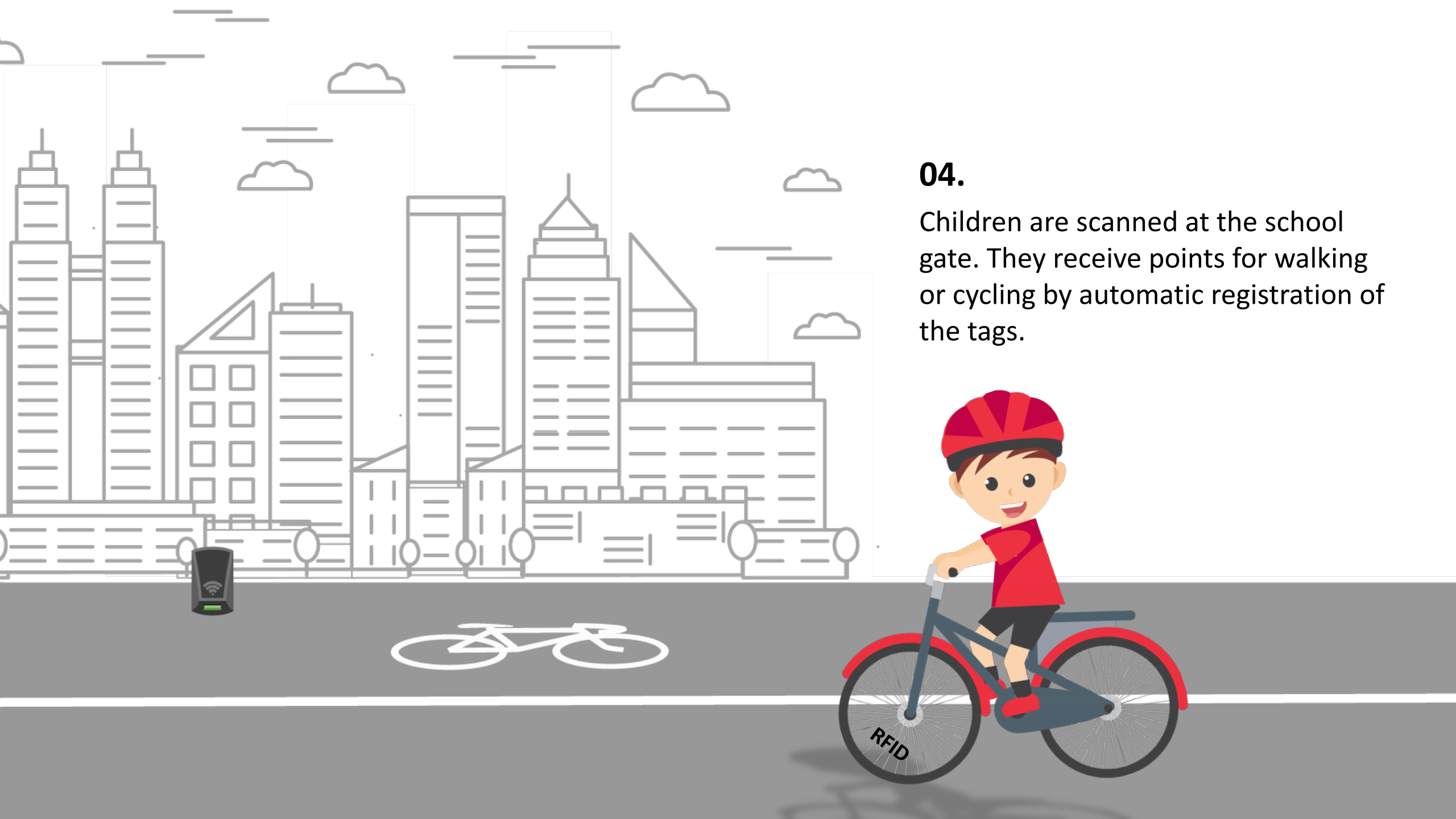
an RFID tag (chip) is attached to the spokes of a bicycle of children who cycle to school.

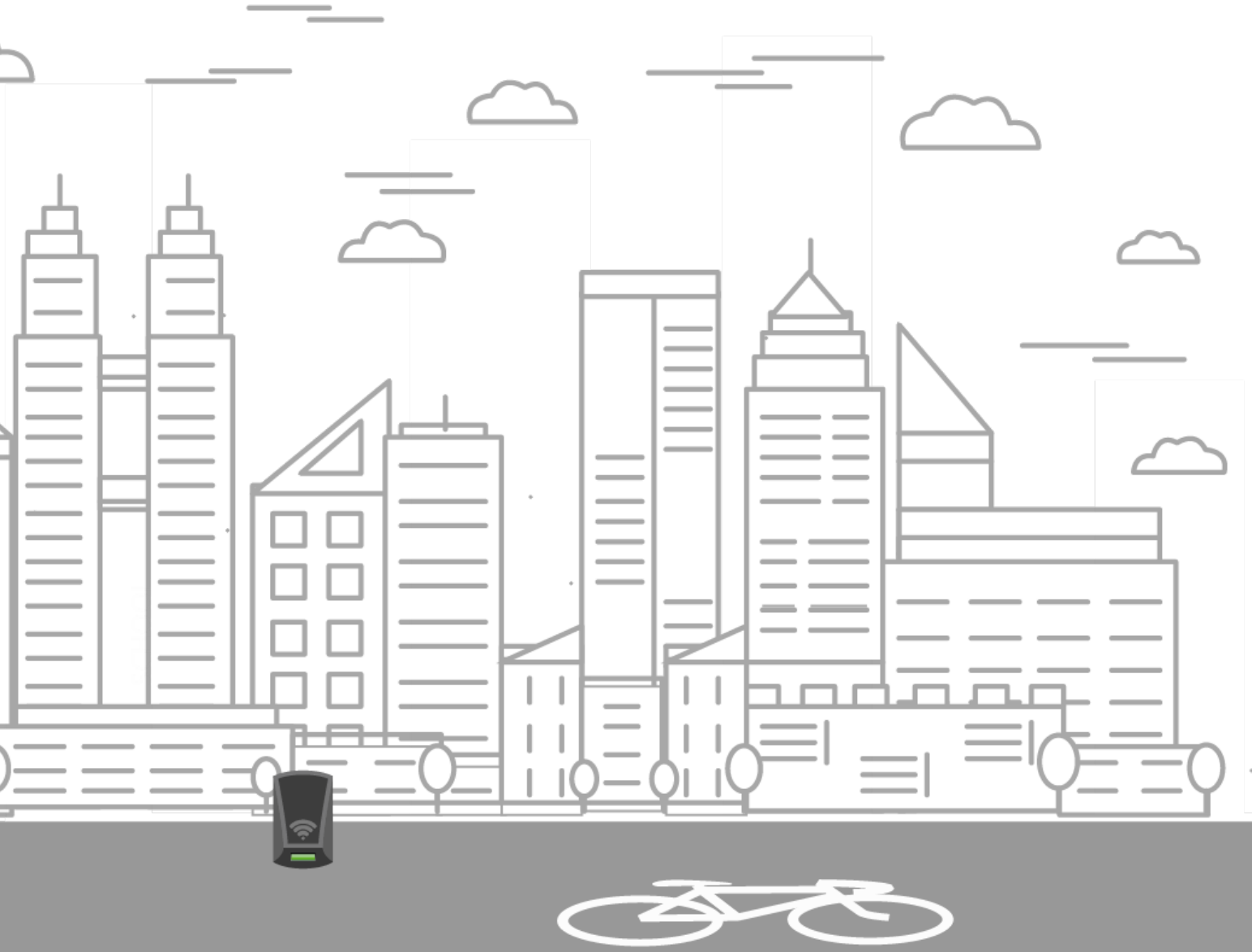
02.

Children who walk to school receive a RFID tag as a keychain. This can be attached to the schoolbag.

04.

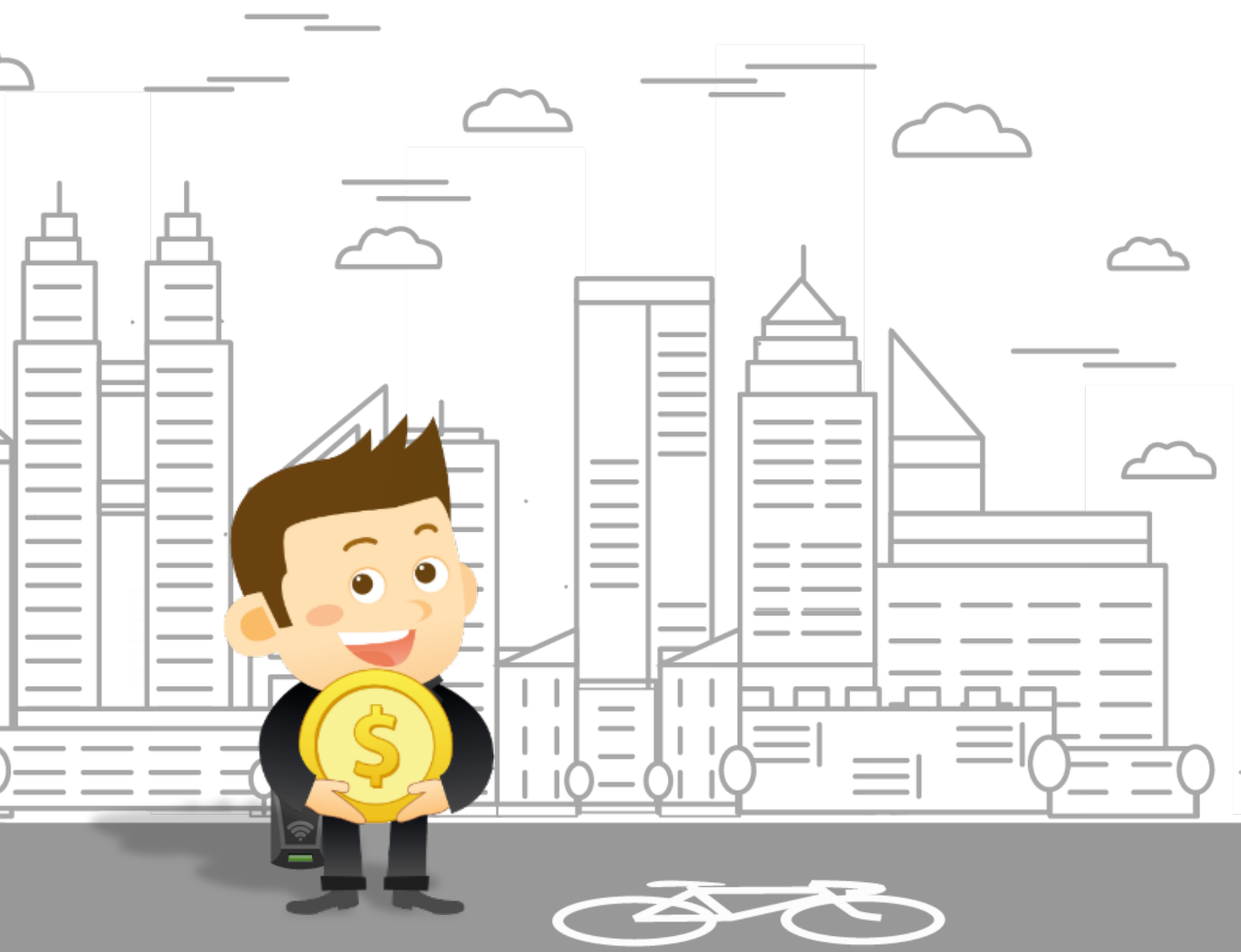
Children are scanned at the school gate. They receive points for walking or cycling by automatic registration of the tags.





05.

Bonus points may be awarded in case of bad weather.

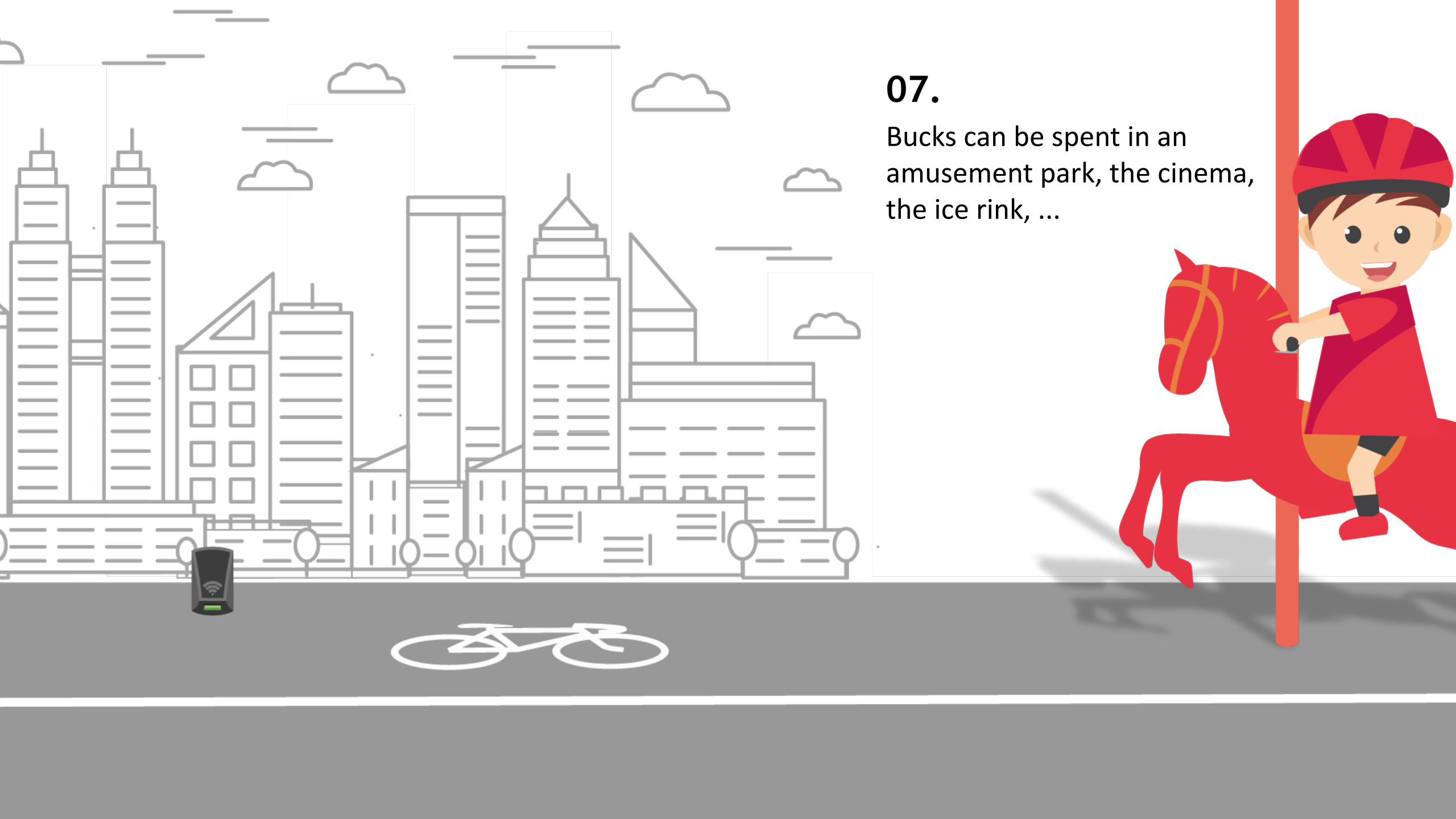


06.

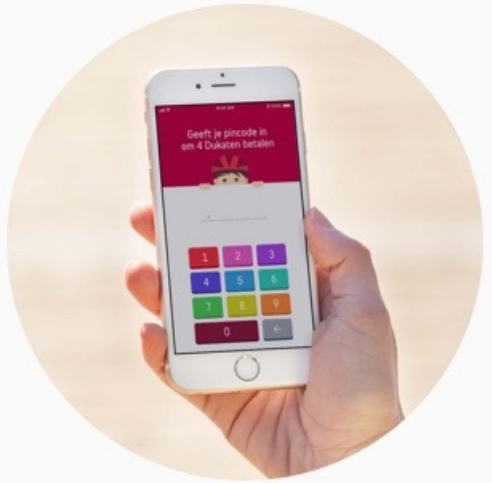
The points earned are automatically converted into a digital currency, a Buck.

07.

Bucks can be spent in an amusement park, the cinema, the ice rink, ...



What do we need?



-CO2

Participate

1

Parents receive a letter with the school code, a payment card and a tag.

2
Parents register their children online
+2
-CO2

3
Once registered, they can be
scanned at the scan zone and earn
Bucks.

4

Children can spend the earned bucks with local traders or a public service.

+2

527 schools

203 municipalities

207.984 students

3.657.059
kilometers travelled

33.893.076
burned calories

4.620.500 kg
saved CO2 emission

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