



RFID JOURNAL LIVE!

SEPTEMBER 26 - 28, 2021
PHOENIX CONVENTION CENTER | PHOENIX, AZ

Best New Product 2021: **Intelligent RFID Makes Healthcare Simpler, Smarter, and Safer**

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YOUR WORLD, **VERIFIED.**

Identiv is a global leader in digitally securing the physical world.



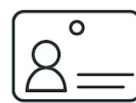
Physical Access Control and Video

When it comes to high security at the lowest cost, our robust, feature-rich systems support frictionless access managed from anywhere.



Logical Access Control

From remote authentication to embedded applications, get the tech to keep you moving (or at home) and keep your data safe and secure.



Credentials

Our end-to-end credentials portfolio covers all of the bases, from proximity to high-security, and highlights every form factor.



RFID Inlays and Tags

We're experts in designing and manufacturing RFID inlays and tags for embedded use in billions of everyday objects in the IoT.

HIRSCH



3VR

LIBERTY

FREEDOM

ENTERPHONE

ONE OF THE MOST PROLIFIC TECHNOLOGIES ON THE PLANET



Smartphone users
worldwide will reach
2.87 billion
in 2020.



64

NFC-enabled devices are
produced approximately
every second



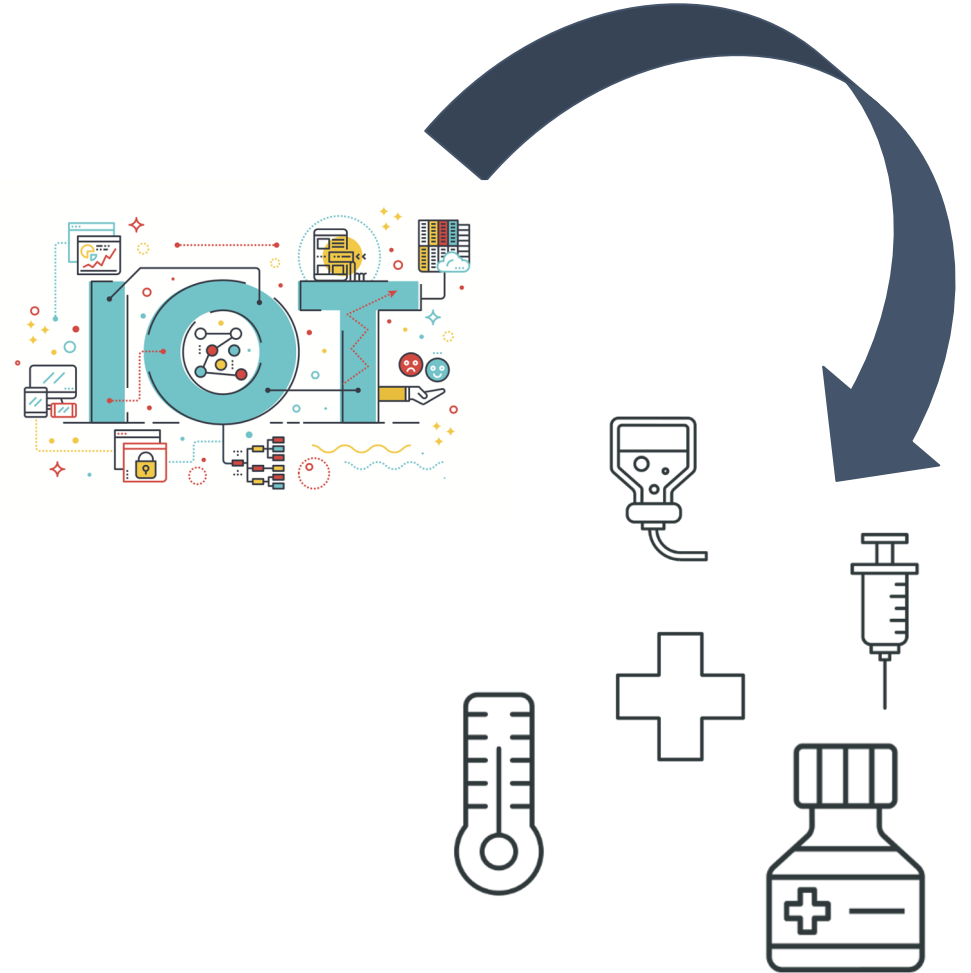
20%

of the world's population
and growing uses NFC
in their daily life.

Billions Of People Use NFC Around The World

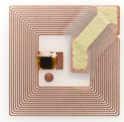
When IoT Meets Wellness

- RFID makes the world increasingly more digital
- Connecting everyday items in the IoT
- Benefits for healthcare and pharmaceutical market by adding flexible RFID:
 - Authentication
 - Anti-counterfeiting
 - Transfer of patient information
 - Temperature sensing and monitoring
 - Patient compliance monitoring



Making Healthcare Simpler, Smarter, Safer

Identiv in the Healthcare and Pharmaceuticals Market



Smallest Copper NFC Tags

- Pharma packaging
- Integration into medical equipment
- Authentication of medication

RFID Tags for Patient Information Transfer

- Integration into medical equipment
- Highest quality standard
- Use in operating room

Eco Friendly NFC Tags

- Sustainable pharma packaging
- Can be used as label
- Processed directly into boxes
- Authentication of medication

NFC-Enabled Patient Compliance Monitoring Solutions

“Medicines don’t work in patients
who don’t take them ...”

Dr.C. Everett Koop, fmr Surgeon General, USA.

“If there were a cure for non-
compliance — a pill that would
make you take your other pills —
it would be a greater boon to
health than any medication since
penicillin...”

Dr.Craig Saxton, fmr Head Pfizer HQ R&D, New York, USA.

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Identiv's Intelligent Response

Patient Compliance Monitoring Solutions



uTrust Sense BlisterCheck



uTrust Sense SyringeCheck
Smart Injectable Dose Monitoring

Patient Compliance Monitoring

Benefits for the Two Big Use Cases

Clinical Trials

- Exclusion of non-compliant participants from statistics
→ **Meaningful trial results**
- Clinical trial can be conducted in “natural environment” (at home and not in clinic)
→ **Better trial results**
- Efficient way of performing “Phase IV Studies”
→ **More cost-effective trial results**

Expensive Medication

- Ensure that expensive medication that works is also **paid for by insurance companies**
- Allow more complex intake plans by **combining with reminder schemes** (i.e., app, alarms, etc.)
- See **improved patient outcomes** and assist those who actually want to take their medicine (but might forget to do so)

uTrust Sense Temperature Tracker

Compact Datalogging Smart Sensor

- **Enhance supply chain** in healthcare
 - Hospital environments
 - Pharmacies
- **Protect highly temperature sensitive goods** in pharmaceuticals
- Improper temperature handling ***costs the healthcare industry millions***
- Adding a **visual indicator element** for WHO Pharma Logger compliance





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