



# **RFID**

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## JOURNAL

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## Next Steps

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# Where To Start

- If you already have RFID projects going, make a list of them
  - What technology is being used?
  - What is being tracked?
  - What is the goal of each project?
  - Who is leading each project?



# Where To Start

- Meet with the leaders of existing projects
  - Discuss how their RFID project fits with the company's strategic goal?
  - Consider the RFID project leaders as potential member of the RFID team?
    - Are they enthusiastic?
    - Are the projects likely to deliver benefits and fit with the corporate goals?





# Where To Start

- If you already have RFID projects going, create your team and establish your goals
- Follow the steps outlined earlier
  - Map your processes
  - Decide where to start
  - Launch a pilot
  - Begin the rollout



# Where to Start

- If you have not begun an RFID project yet, you might or might not have a project in mind
- Assemble a team and work toward a consensus on what the project goal should be





# Do Some Research

- Even before you map processes, get educated
- Find out what others have done in your industry or related industries
- What success stories are out there that will convince management RFID is worth exploring?
- Attend events where end users are speaking



# Build a Consensus

- We should invest in RFID because it will make us a stronger, better company
- If the senior management team does not believe that, success will be difficult
- Point to successful RFID projects underway or launch a small project that can build confidence at the senior level





# Choose Your RFID Partners Carefully

- Some vendors will support you and work with you through challenging times
- Other vendors will try to sell you the type of RFID system they know, even if it isn't right for you
- Know about standards and regulations
- You could wind up with an expensive software development project on your hands



# Don't Expect It To Be Easy

- You will run into problems
- You will experience political pushback
- You will experience resistance to change
- There will be people who will try to sabotage your efforts
- If you persevere, you will contribute greatly to your company and your own career





# Questions?

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