



# RFID JOURNAL LIVE!

**SEPTEMBER 26 - 28, 2021**  
PHOENIX CONVENTION CENTER | PHOENIX, AZ

## Targeting the Correct RFID Technology for the Right Project

Kevin Berisso, Ph.D.

University of Memphis





# Track Schedule Agenda



Time	Topic	Speaker
12:15 pm – 1:00 pm	Linking RFID to Inventory Management Best Practice	Pedro Reyes
1:45 pm – 2:30 pm	Targeting the Correct RFID Technology for the Right Project	Kevin Berisso
2:30 pm – 3:15 pm	Designing Your RFID Solution	Kevin Berisso
3:15 pm – 4:00 pm	Building Your RFID Business Case	Pedro Reyes



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# Education Advocation Tech Transfer



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Well, it depends!



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Which  
RFID tech  
is for me?

Sense

Notify

Track

Count

Locate

Identification

Authenticate



HF

Passive

LF

UHF

UWB

Active



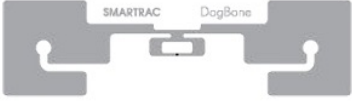


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# UHF RFID Sensor Inlays

Product Name	Design (not to scale)	Antenna Dimensions	Chip	Industry Segments
<b>Sensor Patch</b>		102 x 8.62 mm 4.02 x 0.34 in 97 x 8.62 mm 3.82 x 0.34 in	Axzon Magnus S2	Healthcare Industrial Applications
<b>Sensor Tadpole</b>		18 x 82.15 mm 0.71 x 3.23 in 18 x 81.87 mm 0.71 x 3.18 in	Axzon Magnus S3	Automotive Industrial Applications
<b>Temperature Sensor Dogbone®</b>		89 x 24 mm 3.50 x 0.90 in	Axzon Magnus S3	Food Healthcare Industrial Applications



Smartrac



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# Bluetooth *SMART*









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ASR

RFID

Scale  
storage







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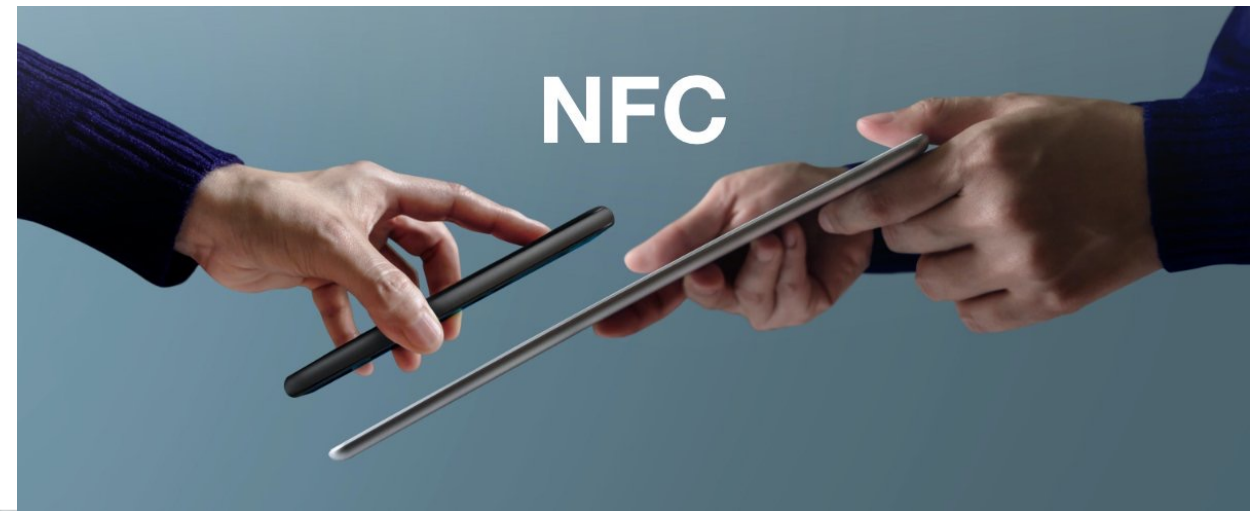


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# Questions?

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THANK YOU

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