

The background of the entire slide is a dark blue gradient with a white wireframe pattern of jagged mountain peaks.

# **RFID**

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# JOURNAL

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## DIGITAL SUMMIT

**MAY 10 - 13, 2021**

# RFID NOW & Store Scan

Scott Reithmeier

Checkpoint Systems - Business Development Manager, RFID Solutions





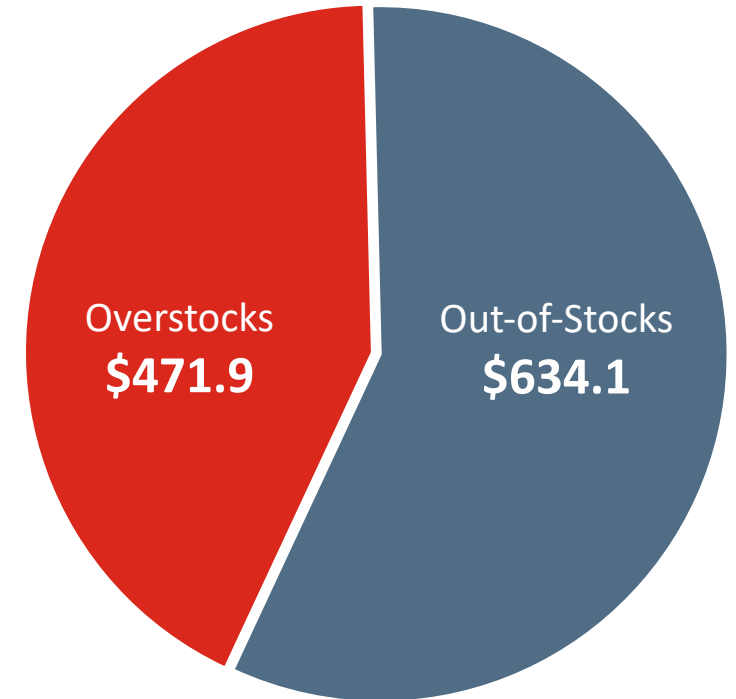
# The **Need** for Inventory Accuracy

- **True Inventory visibility**, it's your lifeblood as retail evolves and Omnichannel grows
- **A multi million-dollar opportunity** waiting to be unlocked.
- Checkpoint will outline first steps to opportunity **with a unique program called Store Scan.**



# What RFID Solves

- 98% SKU-Level accuracy is required to compete and thrive In an Omnichannel retail world
- Today, stores operate with 65% to 75% accuracy.
- Inventory distortion = massive loss.
- Revenue impact is >7% of all retail sales.

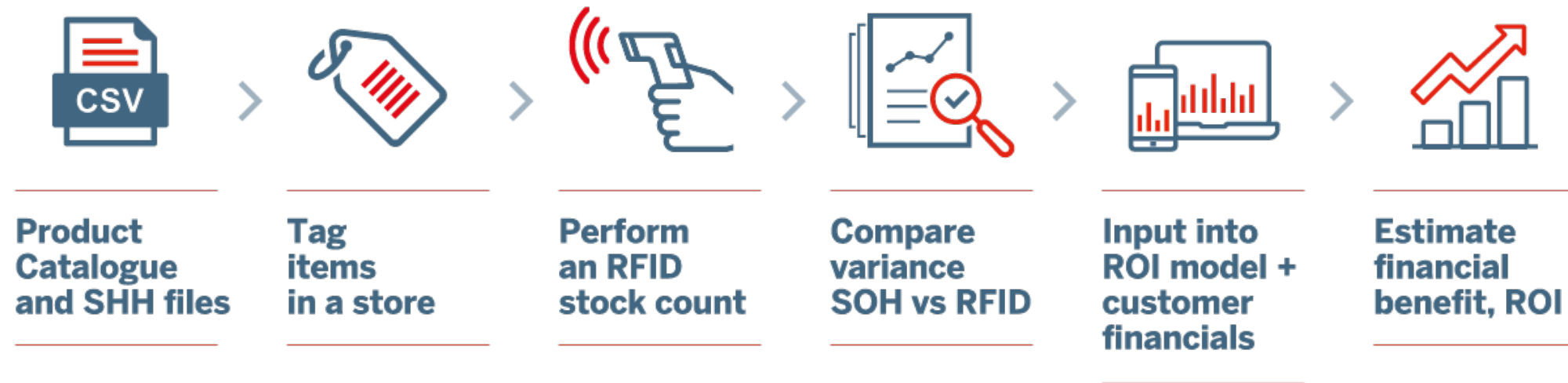


## Inventory Distortion

IHL Group (\$USD Billions)



# **Store Scan** is designed to reveal the inventory truth with minimal level of effort



## **Connect** the business benefit to the inventory reality in the stores

### **We will deliver:**

- The Variance between RFID and ERP
- How these variances connect to a compelling business case





- Time is now to **compete** in an Omnichannel retail world
- Start your **journey** with Store Scan





# THANK YOU

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