



RFID

JOURNAL

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SEPTEMBER 30 - OCTOBER 1, 2020

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Strength in Stability and Innovation

Richard Aufreiter, VP Product Marketing – HID Global

About ASSA ABLOY



The global leader in access solutions

A 10 Billion USD
company based in
Stockholm



49,000
employees
worldwide



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A global leader in trusted identity solutions

25+ years of market leadership

HQ in Austin, Texas

4,000+ employees worldwide

HID is an ASSA ABLOY Brand

HID

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HID Business Areas

Identification Technologies



Smart credentials and services to identify, track and add trust to activities and assets

Physical Access Control Solutions



Physical access control products and services - credentials, readers and controllers

Secure Issuance



Identity issuance, card personalization and encoding solutions

Identity and Access Management Solutions



Identity lifecycle management, multi-factor authentication and credential management solutions

Citizen Identity Solutions



End-to-end portfolio of highly secure, custom government-to-citizen ID solutions

Extended Access Technologies



Fingerprint technology, Embedded and finished contactless readers



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Identification Technologies

Our story

Our Mission

HID Identification Technologies (IDT) is powering trusted identities for IoT applications through Smart Components & Enabling Services



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Supporting our Customers

- Leading as trusted RFID Smart Component supplier through customer centric product portfolio and global geographic footprint
- “RFID-enable” our customer’s vertical solutions by cloud software and other services
 - Location Services
 - Condition Monitoring
 - Trusted Tag Services
 - Events & Mobility Solutions
 - Fueling Automation



Solution Provider

Innovative **Technologies & Services**
for vertical integrators



Trusted Tag
Services



Location
Services



Condition
Monitoring



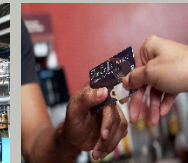
Events &
Mobility



Animal
Identification



Industry &
Logistics



Cards &
Inlays



Fueling
Automation

Robust **Technology Platform** to
support the Internet of Everything



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IDT



Solution Enabler

*(RTLS, Condition Monitoring, Authentication, Fueling etc.)



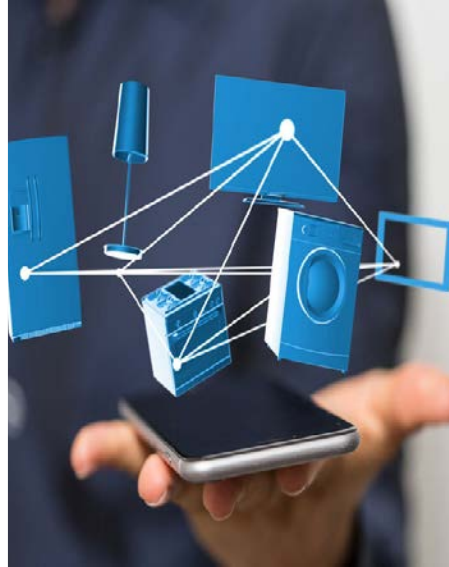
Market drivers

Identification Technologies



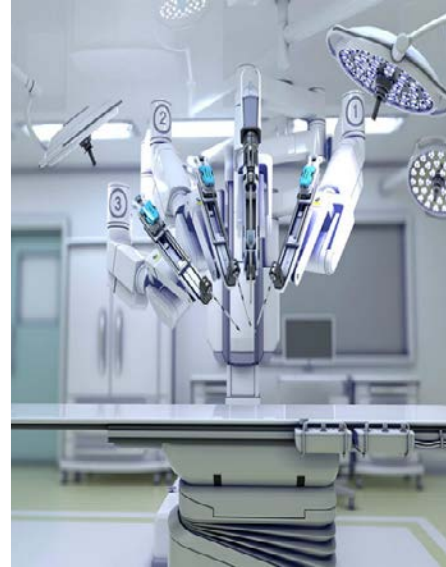
Smart City

Trusted contactless identification is key for interacting applications



IoT

Intelligent connected things require sensors and authenticity



Traceability

Process optimizations, compliance and safety



Automation

RFID enables robots in production or research to speed-up item handling



Green Ecology

Recyclable materials and IoT technologies support environment-friendly economics



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Industrial Smart Components



Events & Mobility Solutions

Providing hardware & software solutions for Card Manufacturers, Event Organizers, Transport Operators etc.



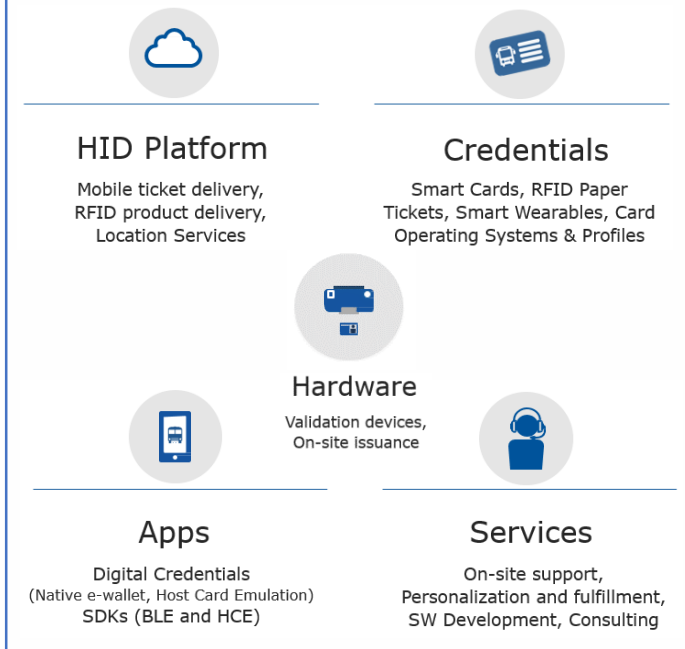
Smart Credentials



Events

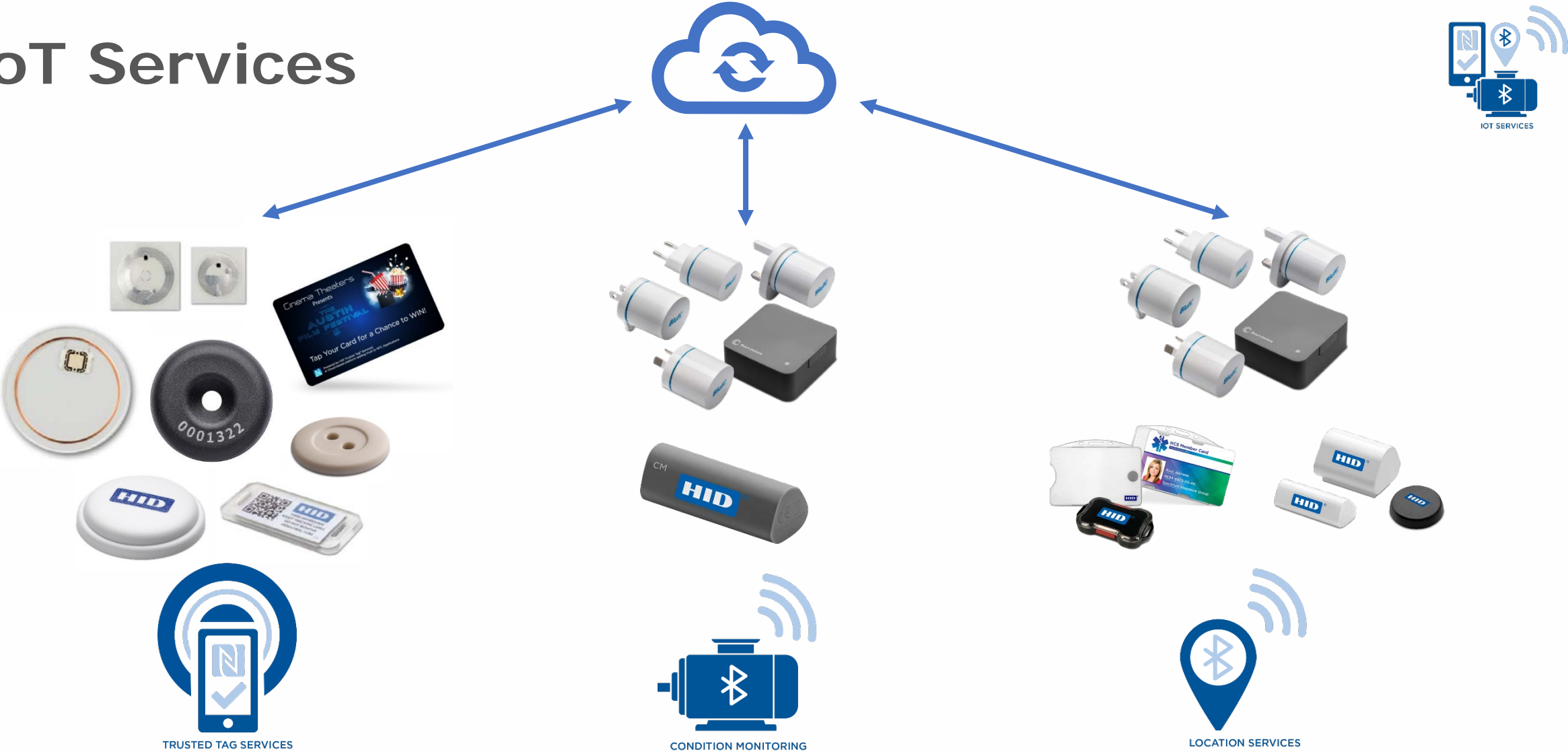


Mobility



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IoT Services



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Opening Businesses

As communities and economies begin to open their doors, there may be a resurgence of COVID-19 and some level of physical distancing will be needed well into the future.

Organizations must be prepared to implement physical distancing programs, contact tracing procedures and hand hygiene automation to maintain a safe working environment and prevent the spread.

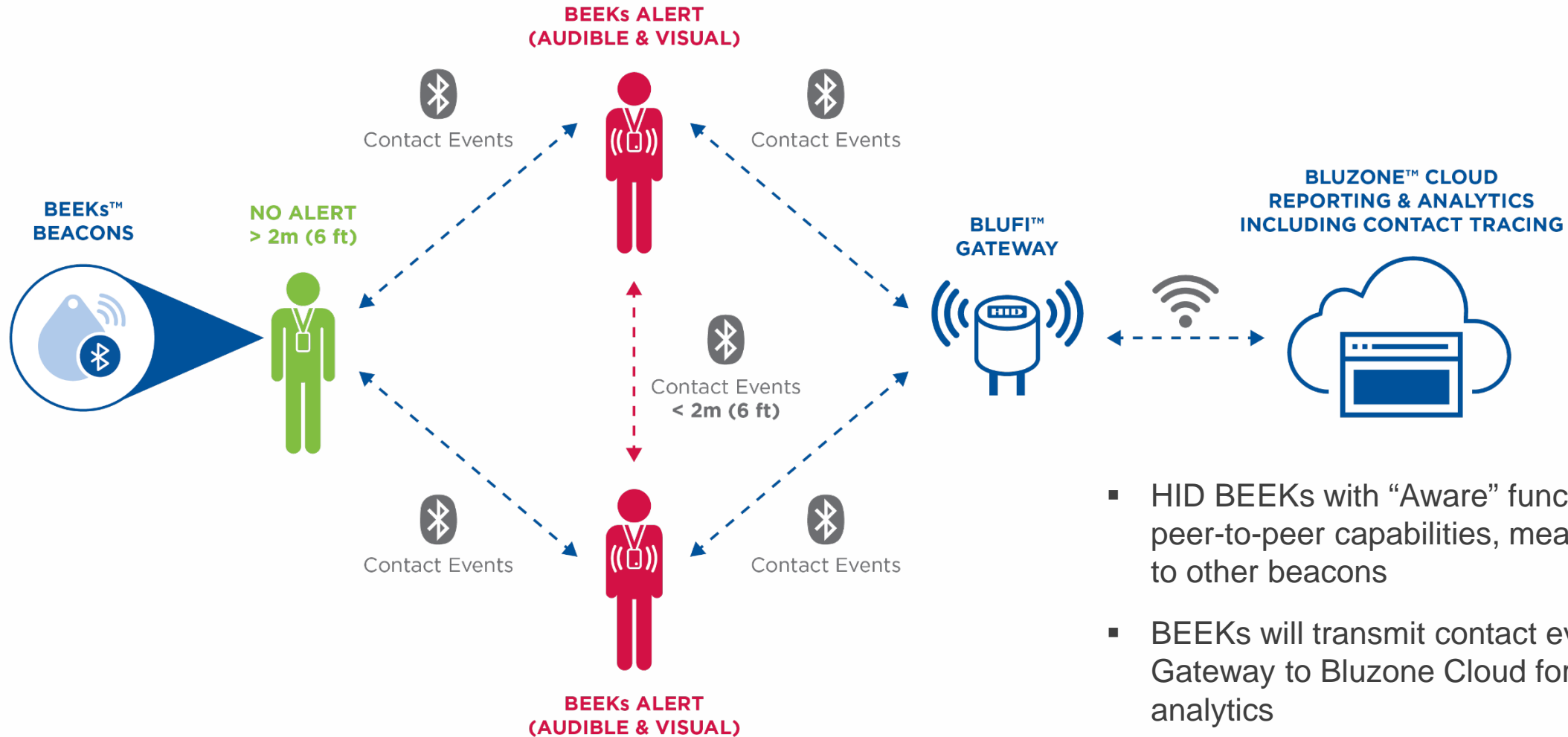
How Can HID Help?



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Peer to Peer Distancing – How it Works



- HID BEEKs with “Aware” function signal using peer-to-peer capabilities, measuring distance to other beacons
- BEEKs will transmit contact event via BluFi Gateway to Bluzone Cloud for reporting & analytics

Closing points

Global
Footprint

Comprehensive
RFID
Technology

Solution
Enabler

Custom Design

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THANK YOU

hidglobal.com/rfid

Visit our booth at:
<https://hidglobal.rfidvirtual.com/>

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