

Study Shows RFID, Auto-ID Firms Will See Early Losses, Potential Growth This Year

FEATURES

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A report from VDC Research has found that manufacturing and retail losses will bring a decline for AIDC companies during the pandemic, but agility and visibility offerings are likely to cause growth in the long term.

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Apr 23, 2020 To navigate 2020's economy now, and with the eventual reopening of business output, agility and transparency will be critical differentiators, according to a report from VDC Research. That's just one of the findings from the company's new study, "AIDC Solutions and enterprise mobility technologies for 2020." For the purposes of the study, automatic-identification and data-capture (AIDC) technologies comprise data-collection technologies including RFI...

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