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# RFID Journal LIVE! 2024: IIoT and Manufacturing Sessions

The intersection of Radio Frequency Identification (RFID) with Artificial Intelligence (AI) and Machine Learning (ML) introduces new possibilities for data analysis, automation, and decision-making.

IIoT and Manufacturing sessions at RFID Journal LIVE! will feature topics such as Driving Value in Manufacturing, IIoT and Smart Factory as well as Integrating IoT with PLCs.

Below is the schedule for the IIoT and Manufacturing sessions taking place on April 11 in Room 355.

## **Integrating IoT with PLCs**

**Time:** 8:45-9:25 a.m.

**Speakers:** Kevin Berisso, Director, AutoID Lab, University of Memphis

**Session Description:** IoT cannot simply be bolted onto an existing manufacturing or packaging line. It must be integrated with that line. By integrating IoT with PLCs (programmable logic controllers), you can enable remote monitoring and control of your PLCs, as well as collect and analyze data from multiple sources and locations. Learn how this can help you improve efficiency, productivity, quality, safety, and sustainability of your industrial processes and machines.



## **Driving Value in Manufacturing, IIoT and Smart Factory: RAIN RFID Innovative Use Cases**

**Time:** 9:35-10:15 a.m.

**Speakers:** Aileen Ryan, President, RAIN RFID Alliance; Angie Peterson, Director of IT Solutions and Strategy, Milliken & Company; Mike Vaughan, Senior Project Manager, ORBIS; Timothy

Butler, CEO, Tego

**Session Description:** RAIN RFID is a wireless technology that connects billions of everyday items to the internet, enabling businesses and consumers to identify, locate, authenticate, and engage each item. In this session, hear members of RAIN Alliance, a global alliance promoting the universal adoption of RAIN RFID technology, discuss how businesses can use the technology to gain access to the real-time data use to optimize operations, improve consumer and worker safety, and reduce costs.

## **Northrop Grumman and Factory Sense Team Up to Drive Efficiency and Improve Visibility, RFID Journal Awards Finalist Session**

**Time:** 10:25-11:05 a.m.

**Speakers:** Julieann Selden, Senior Engineering Manager, Northrop Grumman

**Session Description:** RFID Journal Awards Finalist Session: Northrop Grumman, in partnership with Factory Sense, has integrated state-of-the-art RFID technology across their extensive Space Park facility. Learn how this initiative was aimed at revolutionizing the way they track critical assets and tools, setting a new benchmark for industry excellence, streamlining production processes, and reinforcing their leading edge in aerospace technology.

## **Keynote Speakers**

New for 2024, the keynotes will take center stage on Tuesday, April 9 hosted on the LIVE! Immersive Stage—an interactive platform situated as the focal point within the expo hall. This stage will not only host the enlightening keynotes but showcase immersive product demonstrations and the prestigious RFID Journal Awards.

The conference kicks off with an Opening Keynote – “Disruptive Technologies: The Future is Now.” This enlightening panel discussion features industry leaders who will delve into the transformative impact of AI, IoT, and Machine Learning (ML).

Among the speakers are Brandon Woodruff of Delta Air Lines; Corey Cook of Lockheed Martin Advanced Technologies Concepts; and Cameron Worth of SharpEnd. The panel will be moderated by Bill Hardgrave, president, University of Memphis and Justin Patton, director, RFID Lab, Auburn University.

The second panel will discuss the groundbreaking RFID deployments in corporate America: UPS’ pioneering Smart Package Smart Facility (SPSF) initiative with the innovative UPS Smart Vehicle on the show floor.

UPS’ Jon Gurney Bell will unveil the visionary project, sharing insights into its objectives, achievements, and impact on logistics standards. Amy Lio of LVMH will shares how UPS is setting a new industry benchmark with optimized tracking, efficiency, and unparalleled customer experiences. Plus, Jeffrey Radaker, MBA and the UPS team will be on hand to discuss how they are reducing carbon emissions and promoting a greener future.

These distinguished speakers and moderators promise to elevate the RFID Journal LIVE! 2024 experience, providing attendees with unparalleled insights and fostering a dynamic exchange of ideas. Don’t miss the opportunity to engage with these industry luminaries and shape the future of RFID, IoT, and AI.



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