

Vue RFID Platform Chosen by Procter & Gamble

Topics/Verticals: [Supply Chain](#), [Inventory/Warehouse Management](#), [More...](#)

Procter & Gamble yesterday announced that it will use the TrueVUE RFID platform from item-level tagging solution provider Vue Technology in its RFID innovation center. RFID Update spoke with Tim von Kaenel, Vue's senior vice president of product management, about the announcement and what his company's technology brings to P&G.

Complete Content Not Available in PDF Format See: <http://www.rfidjournal.com/article/view/6455>