

RFID Journal Announces Training Program

RFID Journal has partnered with OTA Training to provide comprehensive, vendor-neutral RFID training in the most sophisticated commercial RFID test centers in the United States.

Aug. 8, 2005—*RFID Journal* announced that it has partnered with OTA Training, the leading provider of vendor-neutral RFID training, to provide RFID Journal University training courses. Four programs will be run this fall in leading commercial RFID test centers around the country. The dates and locations are as follow:

- Sept. 7 to 9, International Paper's RFID test center in Memphis, Tenn.
- Oct. 5 to 7, Sun Microsystems' RFID test center in Dallas, Texas.
- Nov. 2 to 4, Checkpoint Systems' RFID test center in Thorofare, N.J.
- Dec. 7 to 9, location to be determined.

These three-day courses include both classroom teaching and hands-on learning in the test centers. Each center has conveyors, dock doors and equipment found in a typical warehouse or manufacturing facility, so attendees can learn how to deploy and test RFID systems under real-world conditions.

"This is a great opportunity to learn from expert RFID practitioners, get hands-on experience and gain insights from skilled trainers who have deployed RFID systems in the real world," says Mark Roberti, founder and editor of *RFID Journal*. "There is no other vendor-neutral training course that is as in-depth, informative and valuable. These courses will save companies and individuals time and money."

Day one provides an overview of RFID systems, with demonstrations and a tour of the RFID facilities. Trainers share the lessons they've learned during implementations. Sessions are interactive, so participants can ask questions specific to their own situations or physical environments.

Day two covers the business case for deploying RFID and the business processes that will be impacted by the technology. Instructors delve into the hardware and data management issues end users will face.

Day three focuses on how to implement an RFID system. Attendees work in the lab with tags and readers, and are invited to bring their own products to use. They also go through advanced exercises and get one-on-one consultations with the instructors (see the full agenda [here](#)).

RFID Journal University is designed for everyone involved with an RFID pilot or deployment. It gives technical professionals the information they need to plan an RFID pilot or initial deployment, evaluate potential vendors and make the right decisions that will lead to a successful installation.

Business professionals and line managers who oversee or are closely involved with RFID projects will also benefit from understanding the issues and challenges that must be overcome to achieve real business value from an RFID system. And automatic identification professionals can add new skills to their portfolios and enhance both their career prospects and their value within their own companies.

"*RFID Journal's* mission from day one has been to help companies use RFID technologies, where applicable, to increase revenue, cut costs or both," says Roberti. "These courses will certainly help companies understand the technology and ways to take advantage of it."

Copyright ©2005 RFID Journal, Inc. All Rights Reserved